



STOKE GOLDING NEIGHBOURHOOD PLAN

HOUSEHOLD SURVEY
RESULTS

INDEPENDENT ANALYSIS

June 2017

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Overview:

Having produced, circulated and gathered the responses to a survey of all households in Stoke Golding, the Neighbourhood Plan group commissioned the Rural Community Council (RCC) to undertake an independent analysis and interpretation of the results.

About the RCC:

Formed in 1924, the RCC, provide training, advice, and support to Parish Councils and other community organisations including professional consultancy to support the development of Neighbourhood Plans. We have supported over 20 Neighbourhood Plans since 2011 and have been recognised nationally for our innovative approach. We have extensive experience of community consultation and engagement practices and have a strong understanding and hands on experience of the unique issues faced by rural communities.

Response Rate:

From a total of 863 surveys circulated a total of 258 were completed and returned. This equates to a response rate of 29.9%.

Margin of Error:

Based on the response rate (set out above) and a confidence level of 95% (industry standard) the margin of error for the results of this survey is +/- 5%.

The margin of error for the results falls within the range considered acceptable by the RCC (4 – 8%).

Understanding the Results:

Unless otherwise stated, all whole numbers (e.g. 1) equate to a number (count) of individual respondents.

Unless otherwise stated, all percentages (e.g. 1%) have been calculated as a proportion of the overall number of survey respondents (258).

Free text responses have been grouped into categories (defined by common themes and views) and prioritised based on the total number (count) of comments falling within each category.

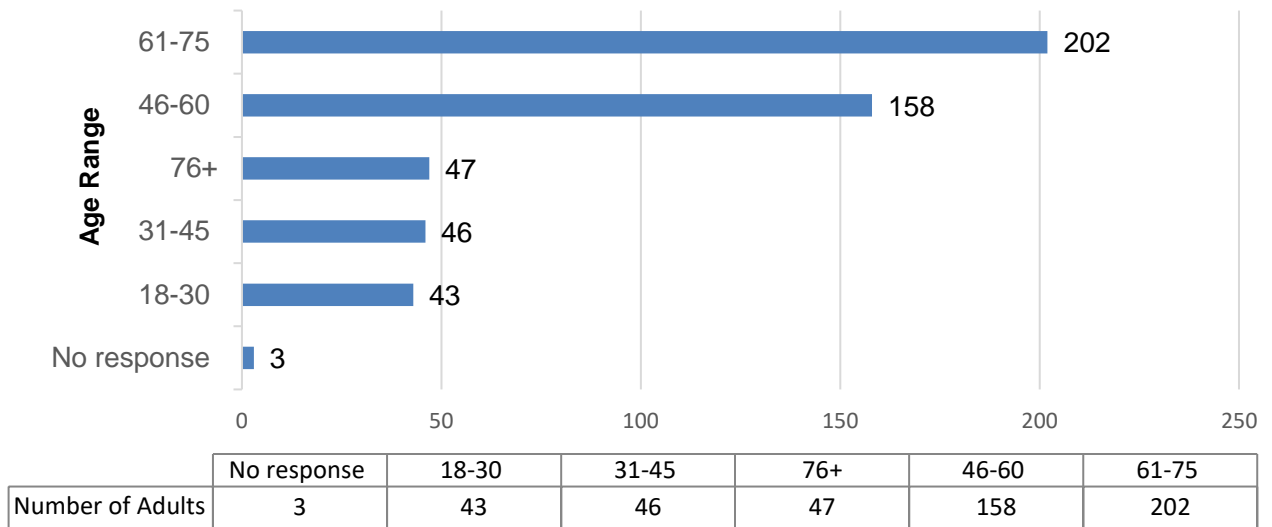
The RCC's interpretation of what the results to each question represent are highlighted in blue text. These interpretations are based on our independent view of the results and may be used or disregarded in the plan development process as deemed appropriate.

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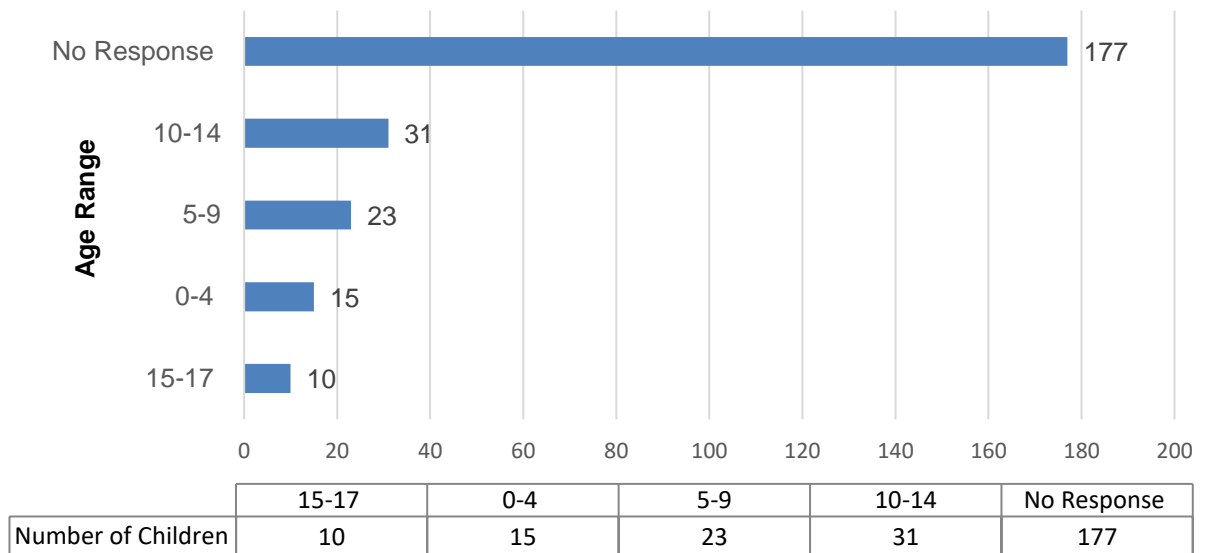
YOU AND YOUR HOUSEHOLD

1. How many adults, by age, currently live in your household?



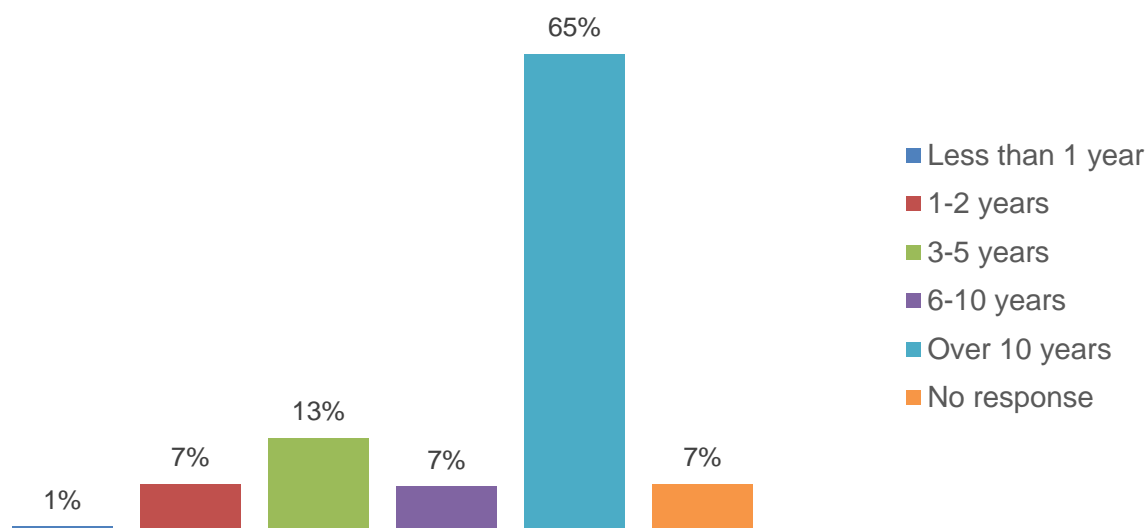
At least 499 adults live within households that responded to the survey. A significant majority (81%) of these adults are over the age of 45.

2. How many children, by age, currently live in your household?



At least 79 children live within households that responded to the survey.

3. Approximately how many years have you / your family lived in Stoke Golding?



Less than 1 year	3 (1%)
1-2 years	18 (7%)
3-5 years	34 (13%)
6-10 years	17 (7%)
Over 10 years	168 (65%)
No response given	18 (7%)

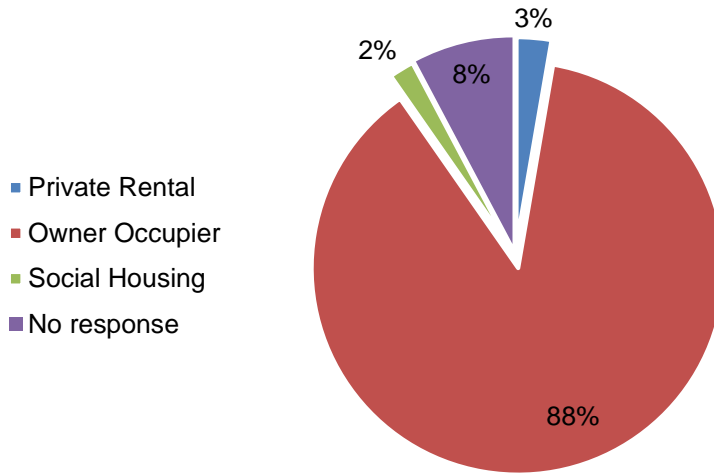
Most respondents or their family (65%) have lived in Stoke Golding for over 10 years.

4. Distribution of respondents by postcode:

Postcode	Number of Respondents	Postcode	Number of Respondents	Postcode	Number of Respondents
CV13 6AG	1	CV13 6EP	1	CV13 6HL	5
CV13 6DU	14	CV13 6EQ	3	CV13 6HN	15
CV13 6DX	1	CV13 6EV	1	CV13 6HP	5
CV13 6DY	2	CV13 6EW	7	CV13 6HQ	9
CV13 6DZ	6	CV13 6EX	4	CV13 6HT	1
CV13 6E2	1	CV13 6EY	2	CV13 6HW	1
CV13 6EA	2	CV13 6EZ	8	CV13 6JE	4
CV13 6EB	3	CV13 6GL	1	CV13 6JF	12
CV13 6ED	10	CV13 6HA	2	CV13 6JG	16
CV13 6EE	10	CV13 6HB	2	CV13 6JN	9
CV13 6EF	8	CV13 6HD	3	CV13 6PJ	3
CV13 6EG	3	CV13 6HE	4	CV13 6SE	1
CV13 6EH	3	CV13 6HF	9	CV13 6EW	1
CV13 6EJ	9	CV13 6HG	8	No response	29
CV13 6EL	13	CV13 6HH	3		
CV13 6EN	1	CV13 6HJ	2		

HOUSING

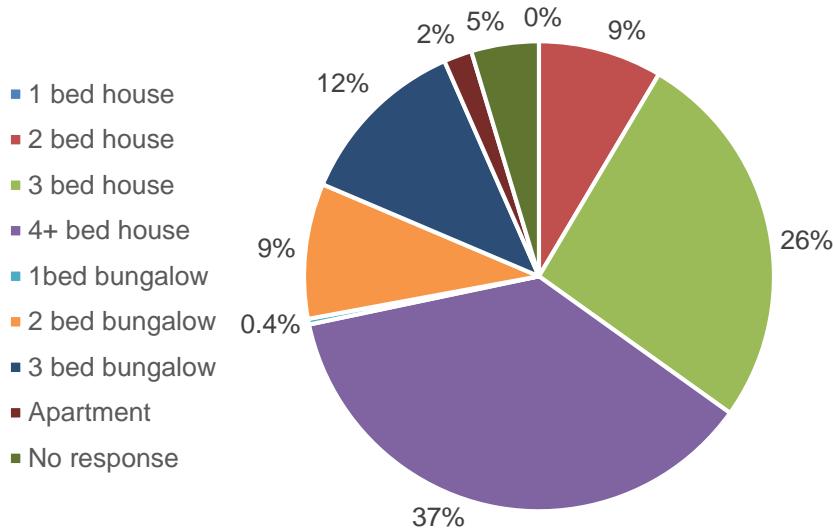
5. What tenure is your current property?



Private Rental	7 (3%)
Owner Occupier	226 (88%)
Social Housing	5 (2%)
No response	20 (8%)

Most households that responded are currently owner occupiers (88%) with a small minority (5%) renting either privately (3%) or through a social landlord (2%).

6. What housing type is your current property?

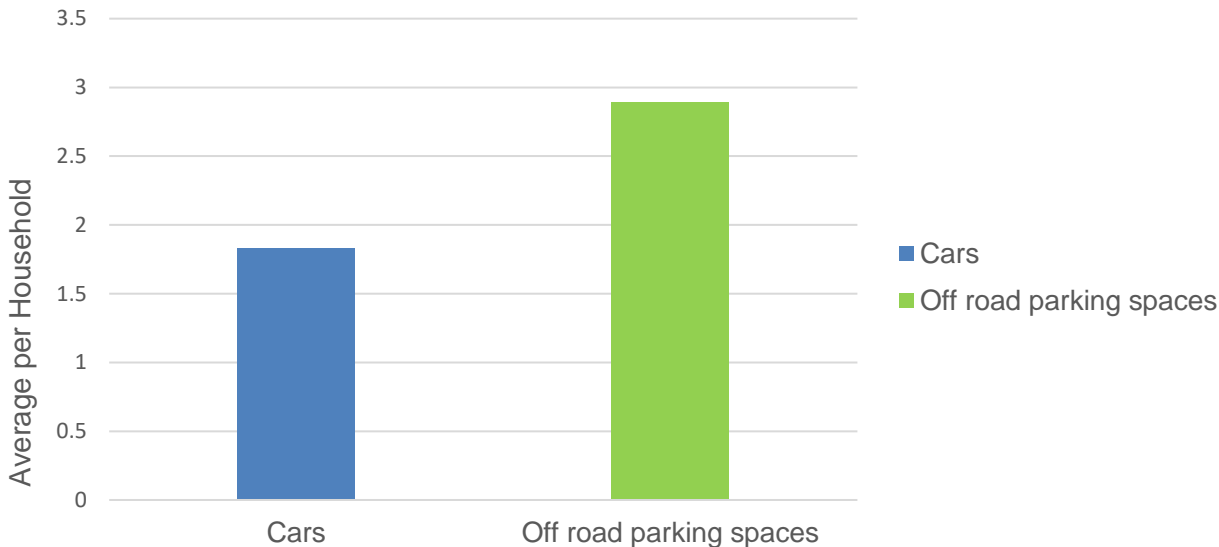


1 bed house	0 (0%)
2 bed house	22 (9%)
3 bed house	68 (26%)
4+ bed house	95 (37%)
1 bed bungalow	1 (0.4%)
2 bed bungalow	24 (9%)
3 bed bungalow	31 (12%)
Apartment	5 (2%)
No response	12 (5%)

Most households that responded live in medium to large houses with 3 or 4+ bedrooms (63%). Very few respondents live in properties with 2 or less bedrooms (20%).

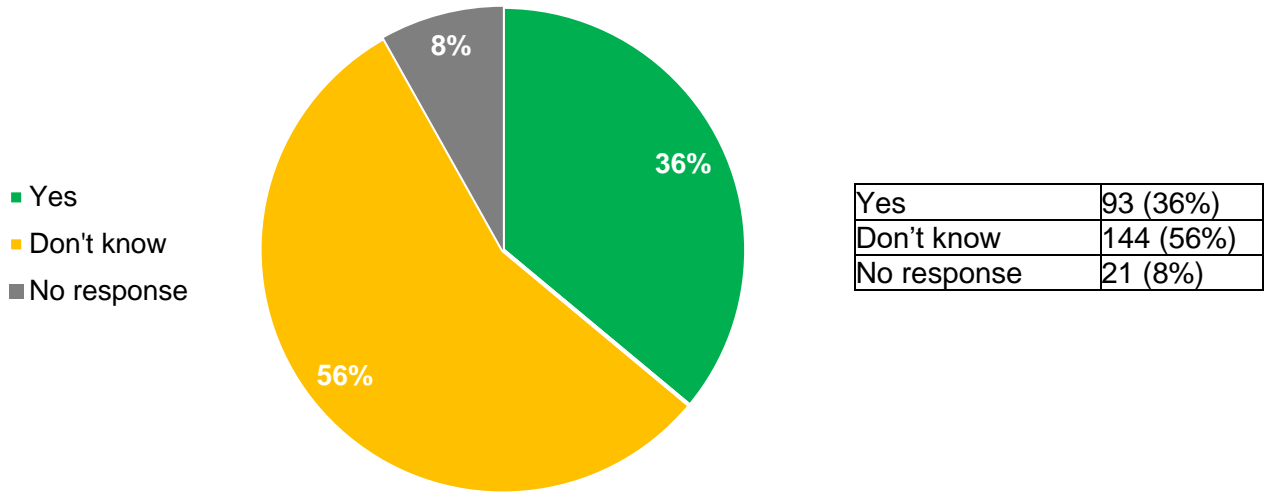
7. Please indicate the number of cars and off-road parking spaces your property has.

	Total Number	Average per Household
Cars	449	1.8
Off Road parking spaces	694	2.9
No response	12	-



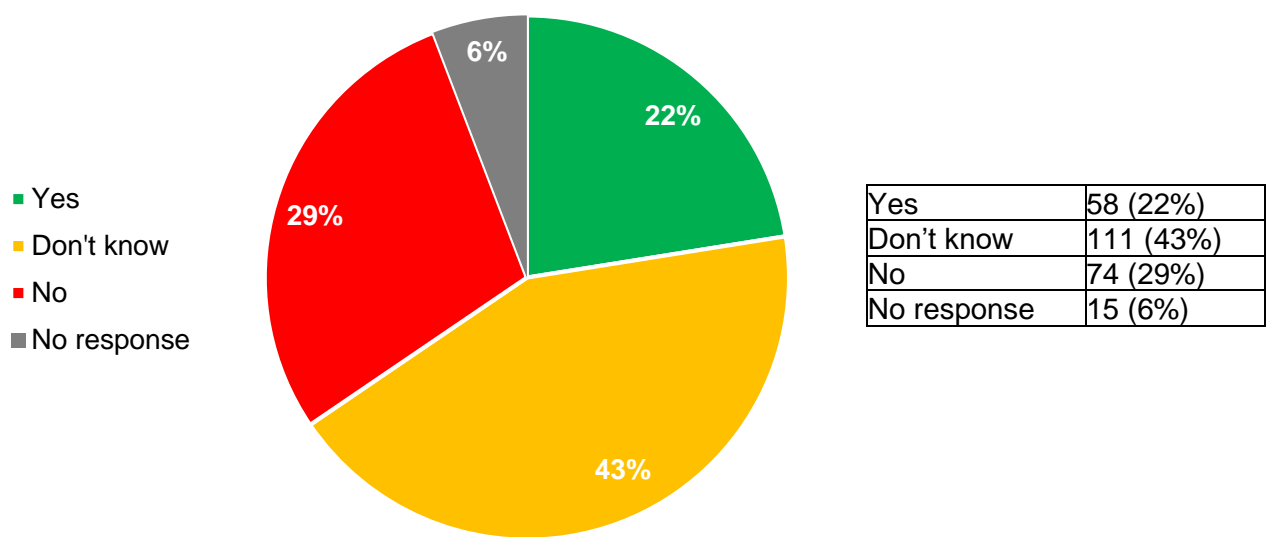
Based on households that responded, there is currently an average of 2 (1.8) cars and 3 (2.9) off road parking spaces per household in Stole Golding.

8. Up to 2036 could your property become available for a new resident?



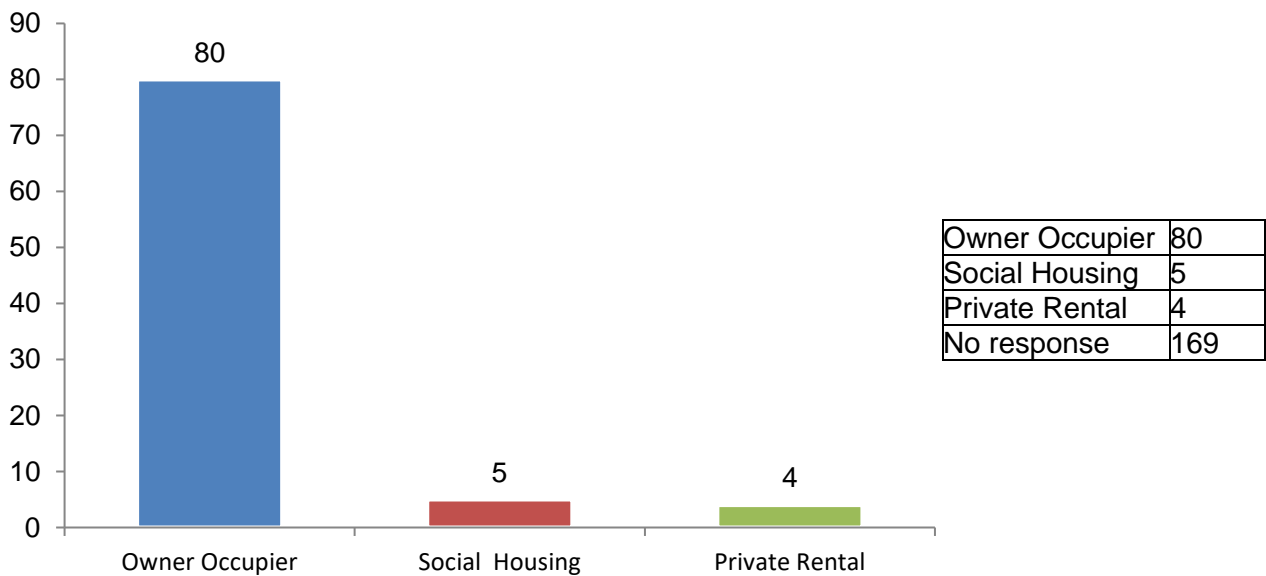
Over half of (56%) respondents don't know if their property will become available for a new resident before 2036, however a considerable number (36%) indicated that it could. Consequently, there is a significant chance that the occupancy of at least 36% and potentially up to 92% of respondent's properties could change between now and 2036.

9. Might you or a member of your family, including relatives not resident in Stoke Golding, be looking for a property in Stoke Golding up to 2036?



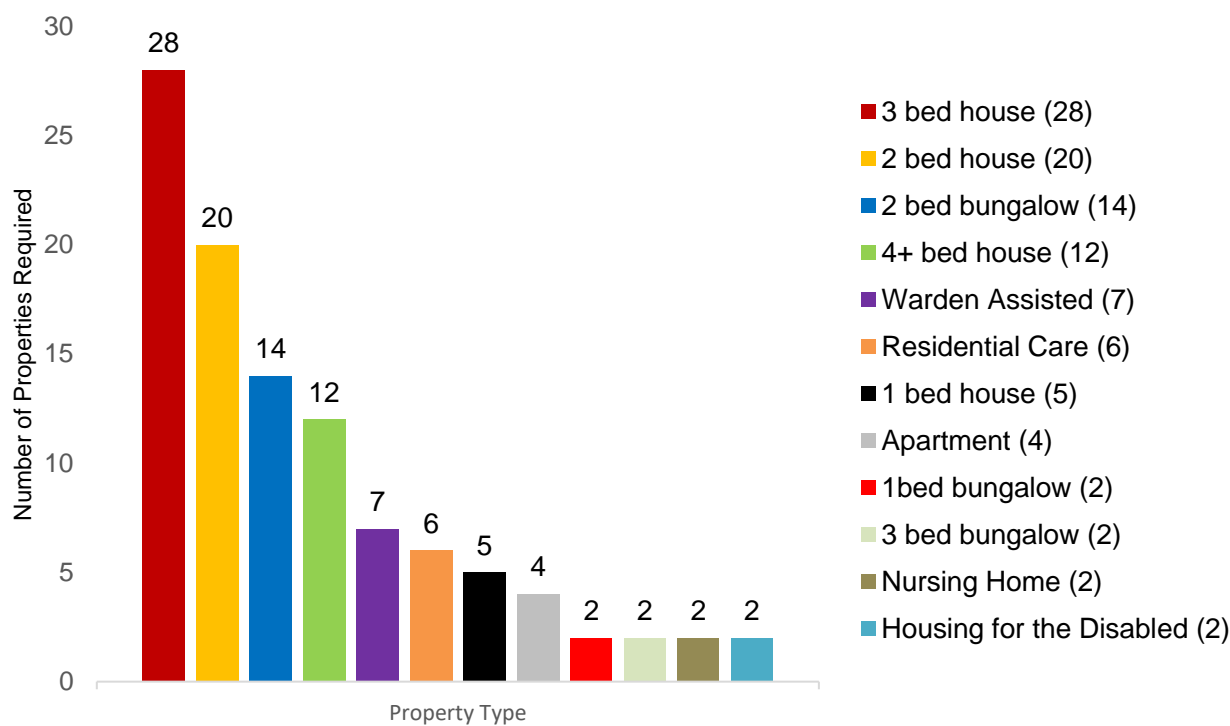
A considerable proportion (65%) of respondents or a member of their family may be looking for a property in Stoke Golding in the period between now and 2036.

10. What tenure of housing do you think you/they might need?

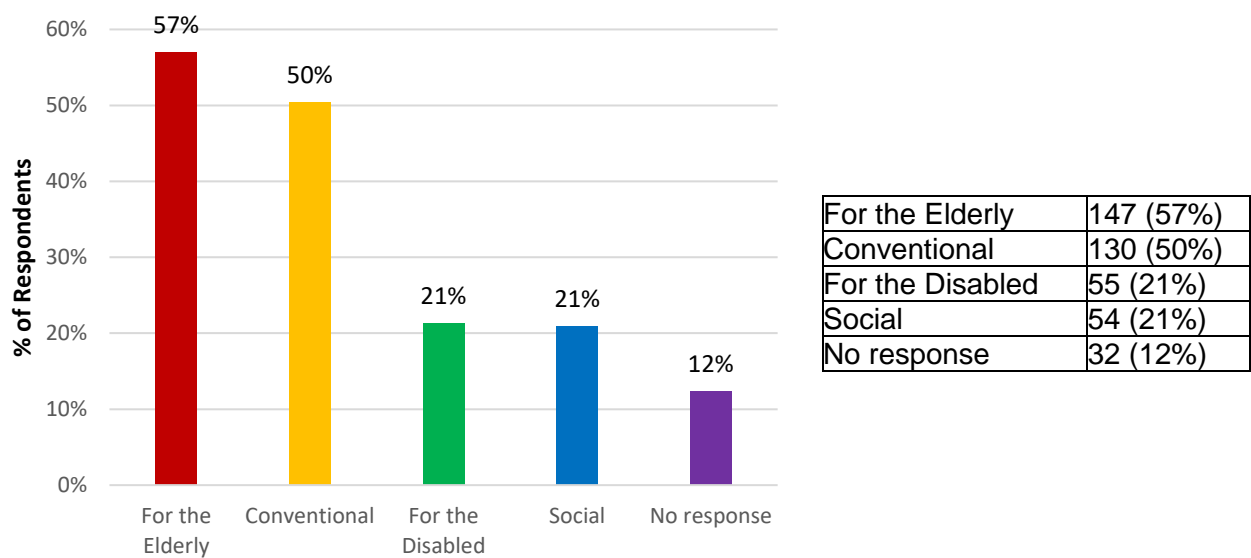


Respondents have indicated a potential need for 80 owner occupied properties and a small number of private (5) or social rented (4) properties within Stoke Golding.

11. Please indicate the number of properties of each type required.



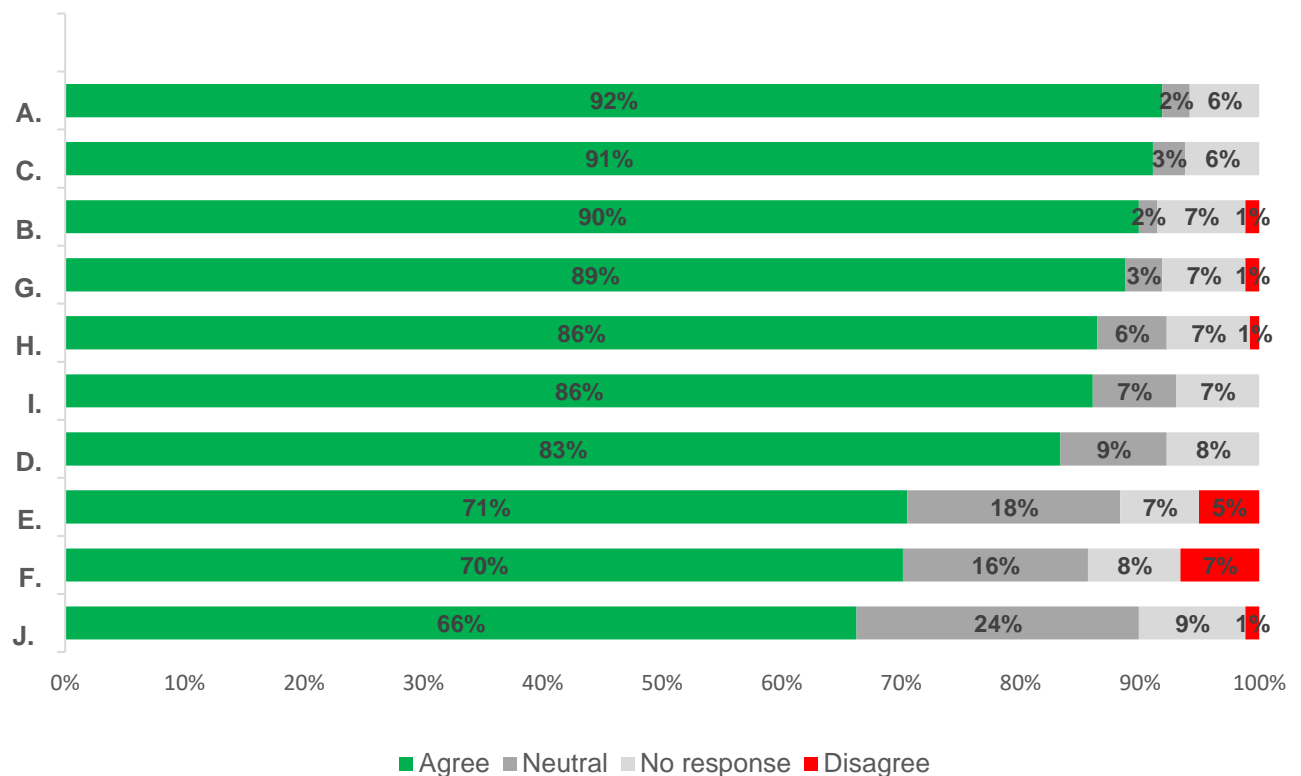
12. Thinking about any future housing required for the village, please indicate what type of housing you think might be needed.



A significant percentage of the respondents have indicated that they consider a future need for housing for the elderly (57%) and conventional housing (50%) within Stoke Golding.

13. Any future housing developments should:

		Agree	Neutral	No Response	Disagree
A.	Maintain the character of Stoke Golding and its surroundings	237 (92%)	6 (2%)	15 (6%)	0 (0%)
C.	Have ample parking spaces to service the development,	235 (91%)	7 (3%)	16 (6%)	0 (0%)
B.	Minimise impact on local roads and the wider area and/or provide new, or upgrade existing roads.	232 (90%)	4 (2%)	19 (7%)	3 (1%)
G.	Preserve public rights of way and access to the surrounding countryside	229 (89%)	8 (3%)	18 (7%)	3 (1%)
H.	Create publicly accessible green space within the development.	223 (86%)	15 (6%)	18 (7%)	2 (1%)
I.	Protect and/or enhance the current wildlife habitats within the area.	222 (86%)	18 (7%)	18 (7%)	0 (0%)
D.	Be planned to maintain a sense of community.	215 (83%)	23 (9%)	20 (8%)	0 (0%)
E.	Not extend the village in the direction of Dadlington.	182 (71%)	46 (18%)	17 (7%)	13 (5%)
F.	Maintain the character of Stoke Golding by providing a mix of housing types.	181 (70%)	40 (16%)	20 (8%)	17 (7%)
J.	Provide superfast broadband cabling to and throughout the development.	171 (66%)	61 (24%)	23 (9%)	3 (1%)



A majority of the respondents agree with all ten criteria proposed for future housing development.

Prioritised based on the percentage of respondents that agree with each criterion, maintaining the character of the village, providing ample parking, and minimising the impact on roads and public rights of way are of highest priority.

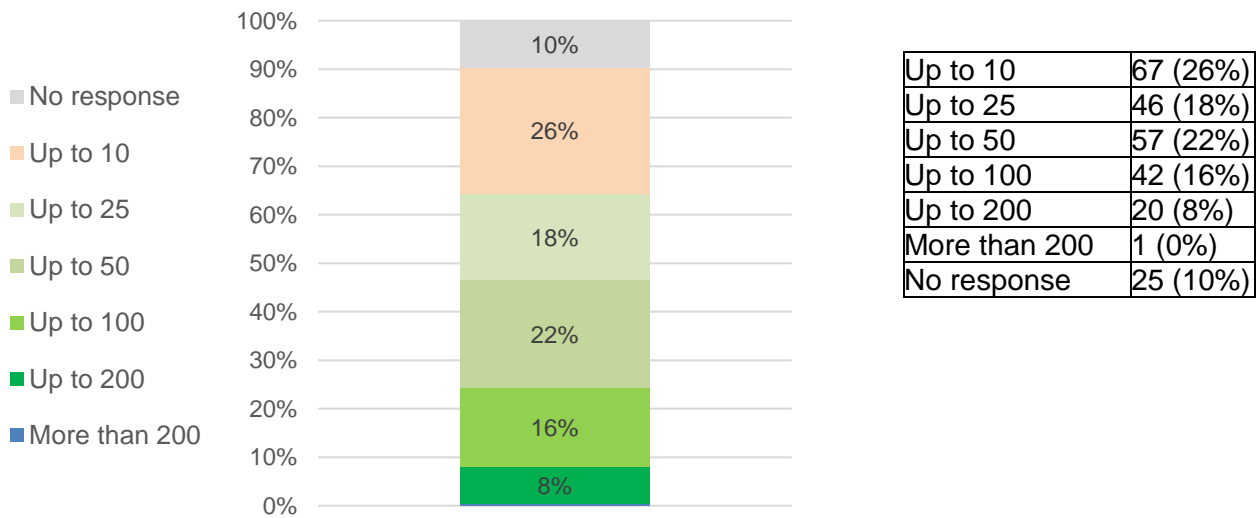
a. Other please specify:

Other criteria put forward by respondents within free text responses are:

- **Develop infrastructure including the transport network and key facilities & services (21).**
- **Preserve green spaces and the surrounding countryside, and enhance the local environment (7).**
- **Incorporate defined housing types that meet the needs of the local community (5).**
- **Maintain or enhance community spirit within the village (3).**
- **Incorporate the use of renewables on new buildings (2).**

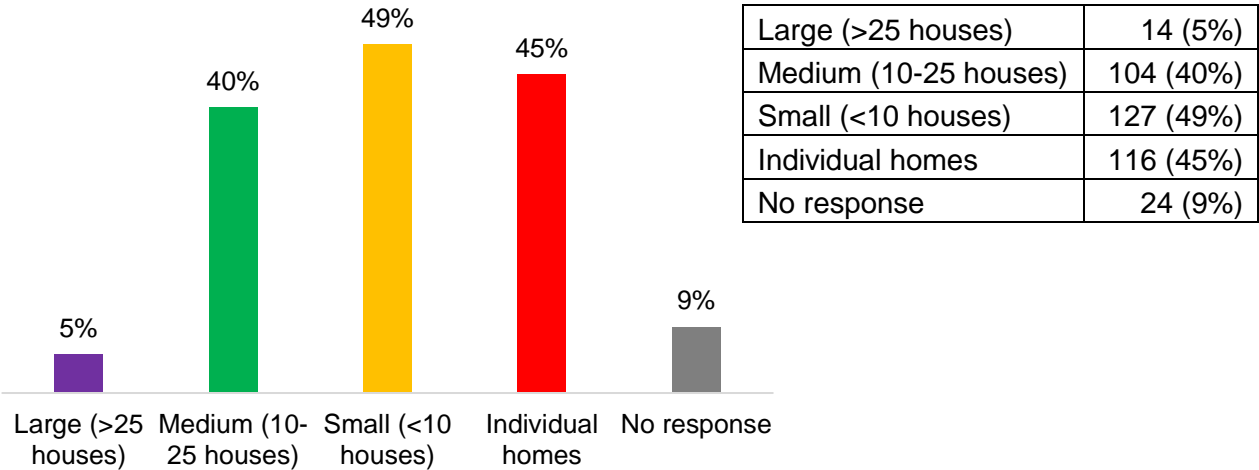
A small number of respondents (5) expressed that no further housing should be permitted at all.

14. In the 16 years since 2000, about 200 houses (conventional and social) have been built or granted planning permission in Stoke Golding. How many additional houses do you think should be built in Stoke Golding up to 2036?



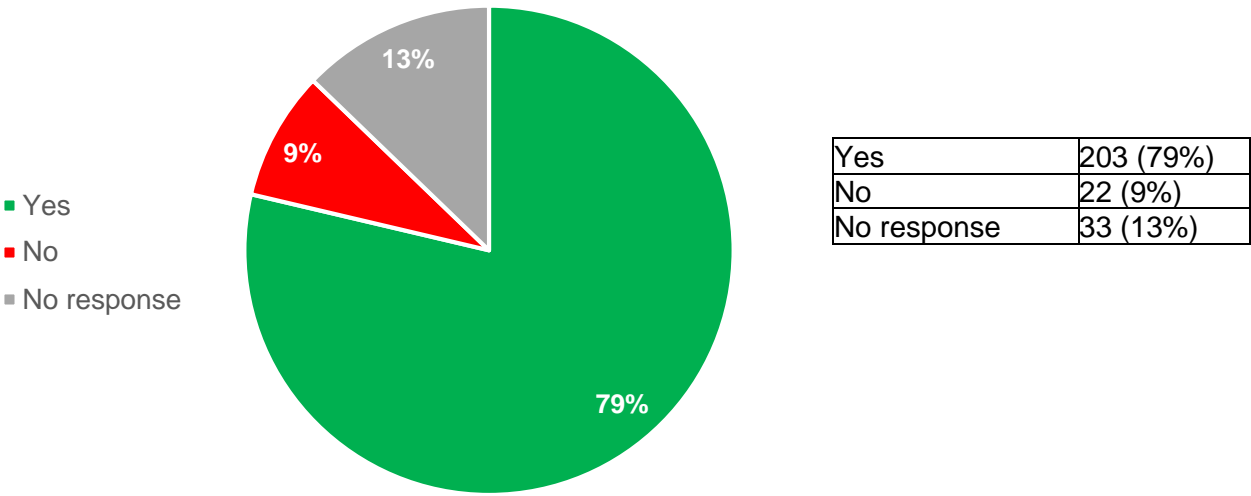
A majority (64%) of the respondents think that at least up to 25 houses should be built up to 2036.

15. What size of conventional and social housing developments do you think would be most appropriate to meeting the need for housing in Stoke Golding?



Respondents have indicated no clear priority other than that individual housing developments should be no larger than 25 dwellings.

16. If other sites come available would your preference be to develop brown field sites first?



A clear majority of the respondents (79%) have indicated that they would prefer brown field sites to be developed first if other sites come available.

17. Please rank the potential sites for housing development in Stoke Golding by ordering by your preferences. 1 is your most preferred, then 2, 3 etc. You can use each number only once. Select "not ranked" for any sites you do not wish to rank.

Rank	Site	Ranked By	Weighted Score
1	AS697(16) Crown Hill north of Station Road	165 (64%)	1641
2	AS539 End of Pine Close	151 (59%)	1420
3	AS542 (20) Between Roseway / High Street	139 (54%)	1021
4	AS540 (52) Hinckley Road	145 (56%)	1066
5	AS538 Back of Club off Hinckley Road	137 (53%)	953
6	AS603(52) Beyond Morris Homes towards Dadlington	141 (55%)	949
7	AS544 (56) end of Roseway	139 (54%)	924
8	AS541(74) Hinckley Road	141 (55%)	906
9	AS534(151) South of Station Road	135 (52%)	756
10	AS537(151) East of Wykin Lane	132 (51%)	712
11	AS738 Park House	135 (52%)	685
12	AS837 Womens Hall, Station Road	126 (49%)	656
13	AS533(48) Off Higham Lane	125 (48%)	645
14	AS543 (32) north of Roseway	130 (50%)	598
15	AS1043 by Willow Farm Wykin Lane	122 (47%)	387
16	AS867 Spinney Bank Farm	120 (47%)	344

Sites have been ranked using a weighted score. Where a respondent ranked a site 1 a score of 16 was applied, where they ranked a site 2 a score of 15 was applied etc. The final weighted score is the total of all scored rankings against each site.

1. Please give reasons for your main preferences:

The main reasons for selecting sites provided by respondents in free text responses can be grouped as follows:

- **Sites are infill or adjoin existing new developments (54).**
- **Sites are small with lower potential housing numbers (47).**
- **Sites have the least negative impact on the existing character, layout, heritage, and feel of the village (41).**
- **Sites have the least negative impact on and/or have potential to enhance local infrastructure including roads and other key services and facilities (39).**
- **Sites limit the expansion of the current village boundary and avoid encroachment into surrounding countryside and space between the village and other settlements (28).**

A fairly significant number of respondents (30) expressed either that no further housing should be permitted at all or that development should be minimal (no more than 50 houses).

18. Are there other Site that should be considered?

A total of 77 respondents answered this question of which the majority (50) stated that there are no other sites that should be considered.

A small number of alternative sites were proposed by more than 1 respondent including:

- Mulberry Farm.
- Small areas of brownfield (infill) land within the village (e.g. off Church Walk).
- Land in front of Ivy House Farm

TRAFFIC, TRANSPORT, AND ACCESS

19. What form of transport does your household mainly use to access the following activities **WITHIN** Stoke Golding?

	To shop	To go to work	For leisure
Bus	29	5	30
Taxi	1	0	9
Motorbike	1	2	7
Car	114	65	116
Cycle	29	9	66
Mobility scooter or wheelchair	7	0	4
Walk	185	15	199

When travelling within Stoke Golding most respondents either walk (to shop and for leisure) or use the car (to go to work).

20. What form of transport does your household mainly use to access the following activities **OUTSIDE** of Stoke Golding?

	To shop	To go to work	For leisure
Bus	61	9	47
Taxi	2	0	19
Motorbike	5	4	11
Car	223	124	202
Cycle	24	13	59
Mobility scooter or wheelchair	0	0	1
Walk	35	4	100

When travelling outside Stoke Golding most respondents use the car (to shop, go to work, and for leisure).

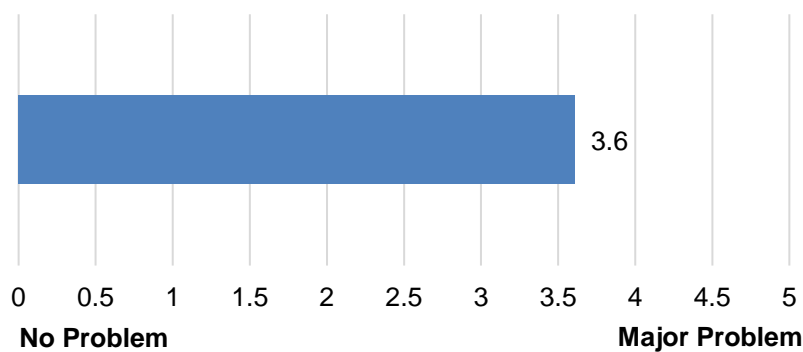
21. Please tick one box on each row to indicate the level of priority you would place on each of the following

	High priority	Medium priority	Low priority
More frequent Hinckley - Nuneaton bus service	62	109	62
Bus services to other destinations	28	81	106

Respondents consider a more frequent Hinckley to Nuneaton bus service as a medium priority.

In general bus services to other destinations are considered a low – medium priority. Of those respondents that considered this a high priority, services to Leicester, Coventry, and Market Bosworth were most commonly requested.

22. Please rate how you feel about traffic in Stoke Golding with 1 as no problem and 5 as a major problem.



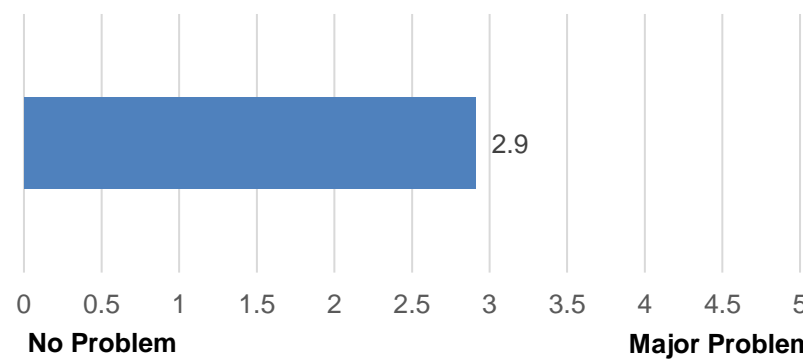
Rating	Count
1	17
2	22
3	68
4	64
5	69
Rating Average	3.6

a. Please explain your rating:

The main explanations provided by respondents in free text responses can be grouped as follows:

- **Dangerous and inconsiderate on street parking (35).**
Particularly around the School, on Hinckley Road, and Wykin Lane.
- **Excessive speed of traffic (23).**
Throughout the village and especially on Hinckley Road and Wykin Lane
- **High volume of traffic particularly at peak times (20).**
Around the School and on Hinckley Road.
- **Stoke Golding is used as a rat run with increasing levels of through traffic (18).**
Traffic avoiding congestion on A47 or A5 and cutting through to Hinckley.

23. Please rate the effectiveness of the Station Road Chicane from 1 not effective, to 5 very effective



Rating	Count
1	47
2	37
3	68
4	53
5	29
Rating Average	2.9

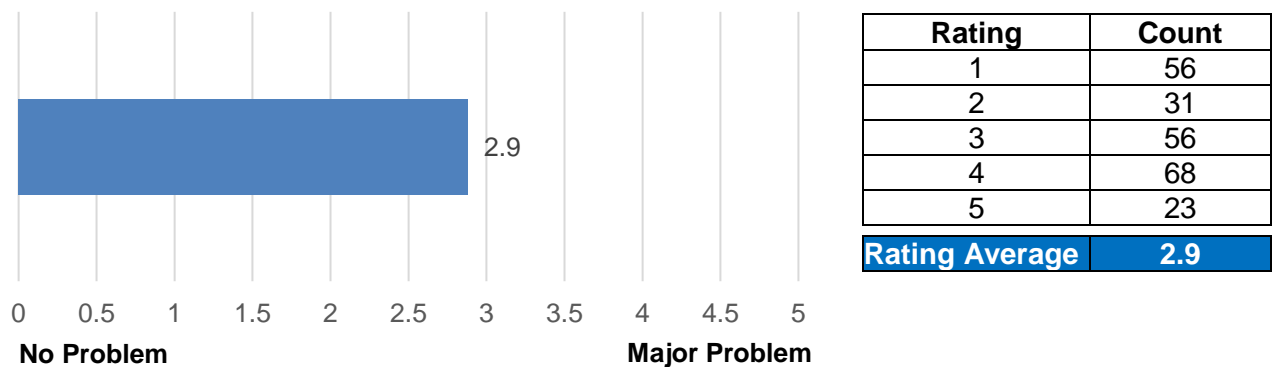
a. Please explain your rating:

The main explanations provided by respondents in free text responses can be grouped as follows:

- **Cars parked within and around the chicane (57).**
Some feel this causes a hazard but others think it slows vehicles further.
- **Slows traffic effectively in this area (48).**
Mainly restricted to busier times (when traffic is flowing in both directions).
- **Ineffective and causes people to increase speed (23).**
Drivers increase speed approaching and following the chicane.
- **Creates a bottleneck leading to congestion and/or other problems (21).**
Negatively impacts flow of traffic increasing noise, pollution, and congestion.

Suggestions to improve effectiveness include switching the right of way to traffic leaving the village and moving the chicane closer to the village centre.

24. Please rate the effectiveness of the Hinckley Road Chicane from 1 not effective, to 5 very effective



a. Please explain your rating:

The main explanations provided by respondents in free text responses can be grouped as follows:

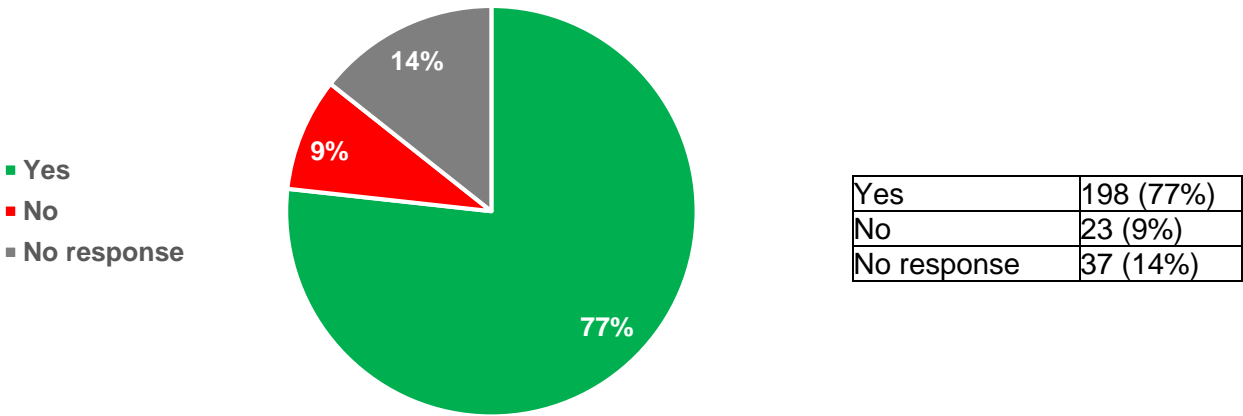
- **Slows traffic in the area effectively (53).**
- **Ineffective and causes people to increase speed (44).**
Too wide and drivers increase speed approaching and following the chicane.
- **Cars parked within and around the chicane (28).**
Some feel this causes a hazard but others think it slows vehicles further.
- **Creates a bottleneck and causes issues around nearby junctions (18).**

25. Please identify roads in Stoke Golding where new traffic calming measures would be appropriate and specify what type of calming measure you would choose.

The top 4 locations and suggested traffic calming measures raised by respondents were:

- **Hinckley Road (22)**
Speed reduction - Parking restrictions
- **Wykin Lane (16)**
Speed reduction
- **High Street (12)**
Speed reduction – Parking restrictions
- **Station Road (9)**
Speed reduction

26. Are there any roads in Stoke Golding where an increase in on-road parking might cause significant traffic issues?



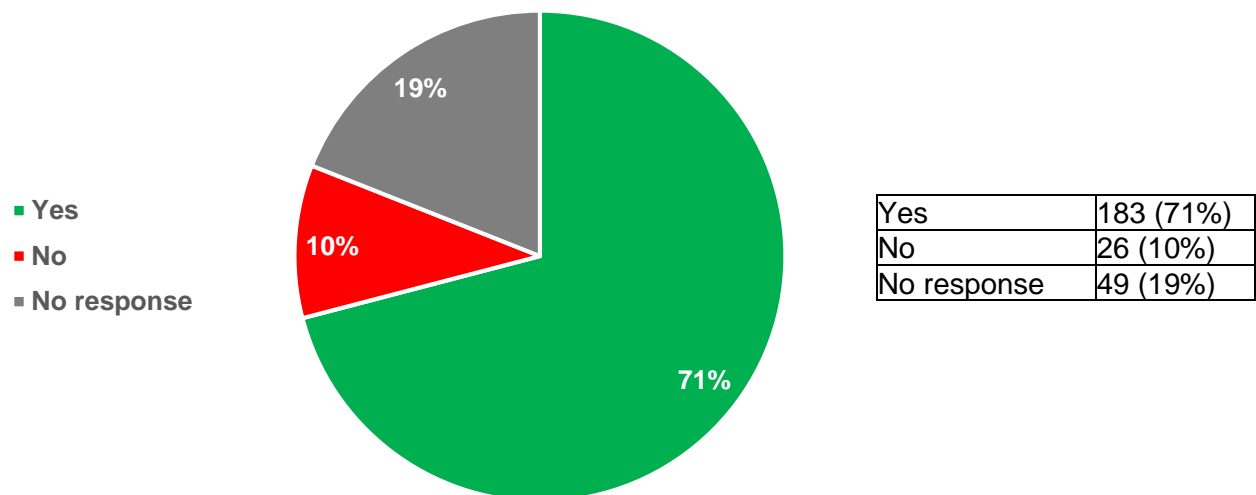
A majority (77%) of the respondents think there are roads in Stoke Golding where increasing on-road parking would cause significant traffic issues.

If yes, specify which ones and suggest a remedial measure:

The most prevalent locations raised by respondents were:

- **Hinckley Road (112)**
- **High Street (57)**
- **Station Road (41)**
- **Wykin Lane (32)**

27. Are there any roads in Stoke Golding where a significant increase in traffic volume might cause significant traffic issues?



A majority (71%) of the respondents think there are roads in Stoke Golding where a significant increase in traffic volume might cause significant traffic issues.

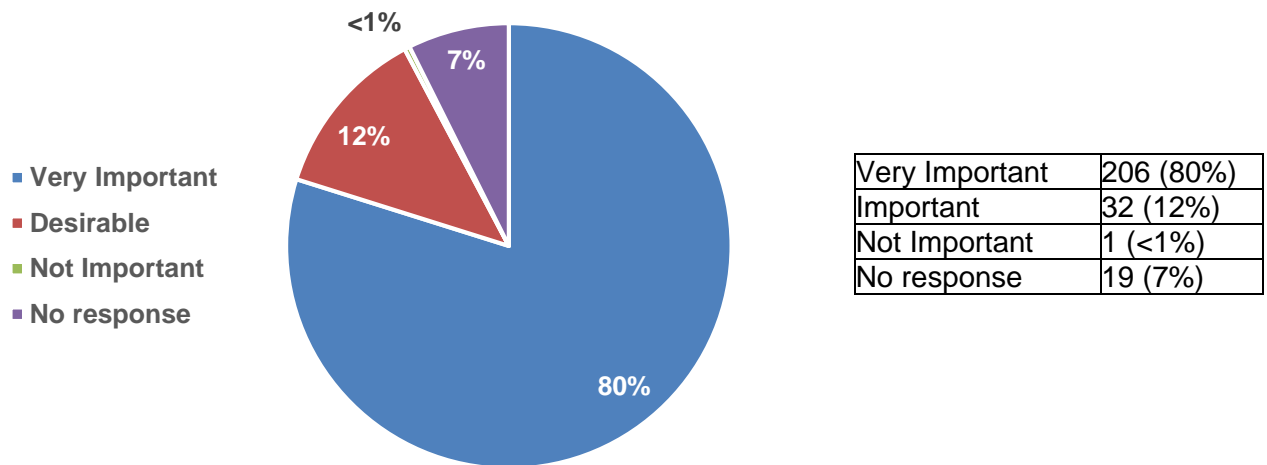
If yes, specify which ones and suggest a remedial measure:

The most prevalent locations raised by respondents were:

- **Hinckley Road (84)**
- **High Street (46)**
- **Wykin Lane (44)**
- **Station Road (39)**

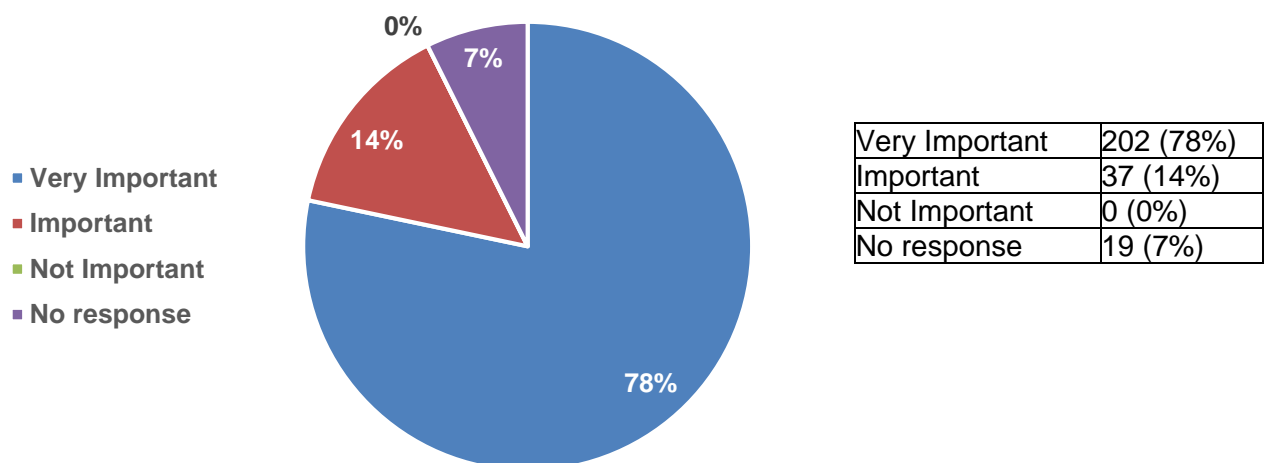
LANDSCAPE, GREEN SPACE & HERITAGE

28. When determining Planning Applications how important is it to consider the impact on the overall landscape setting of the village?



A significant majority (80%) of the respondents feel it is very important to consider the impact on the overall landscape setting of the village when determining Planning Applications.

29. If Green Spaces are defined as those of public value including areas for recreation (sports, play) and those areas which act as a visual amenity within the village. How important is it that Planning Applications are considered in light of preserving existing and introducing new, green spaces?



A significant majority (78%) of the respondents feel it is very important that Planning Applications take account of preserving existing and introducing new, green space.

30. Which publicly accessible green spaces in and around the village do you/your family use and or value/? You might value a green space even if you/your family don't use it so please tick as appropriate to you.

	Use	Don't Use	Value	Don't Value
Village Hall field & play area	161 (62%)	7 (3%)	232 (90%)	0 (0%)
Canal Towpath	193 (75%)	3 (1%)	235 (91%)	0 (0%)
Field footpaths & bridleways	179 (69%)	4 (2%)	228 (88%)	1 (<1%)
Wykin Lane Cemetery Conservation Area	108 (42%)	23 (9%)	202 (78%)	4 (2%)
Bennets Close mini-meadow	67 (26%)	54 (21%)	146 (57%)	15 (6%)

A majority of the respondents use all the listed green spaces except for Wykin Lane Cemetery Conservation Area and Bennets Close mini-meadow.

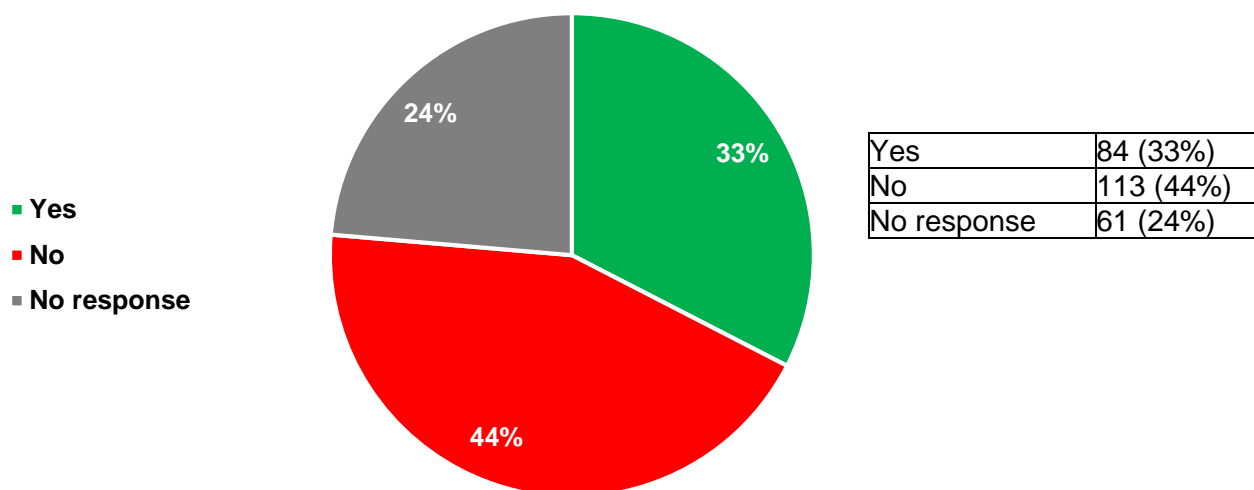
A clear majority (>77%) of the respondent's value all the listed green spaces except for Bennets Close mini-meadow which is valued by a significantly smaller majority (57%).

a. Other:

Other green spaces used and or valued by respondents include:

- Countryside surrounding Stoke Golding
- Allotments
- Green space at Park House
- Green space below Three Horseshoes

31. Are there any other Green Spaces that you consider need to be created e.g. Community Orchard/Nature Trail etc?



A third of the respondents feel that there are other Green Spaces that need to be created within Stoke Golding.

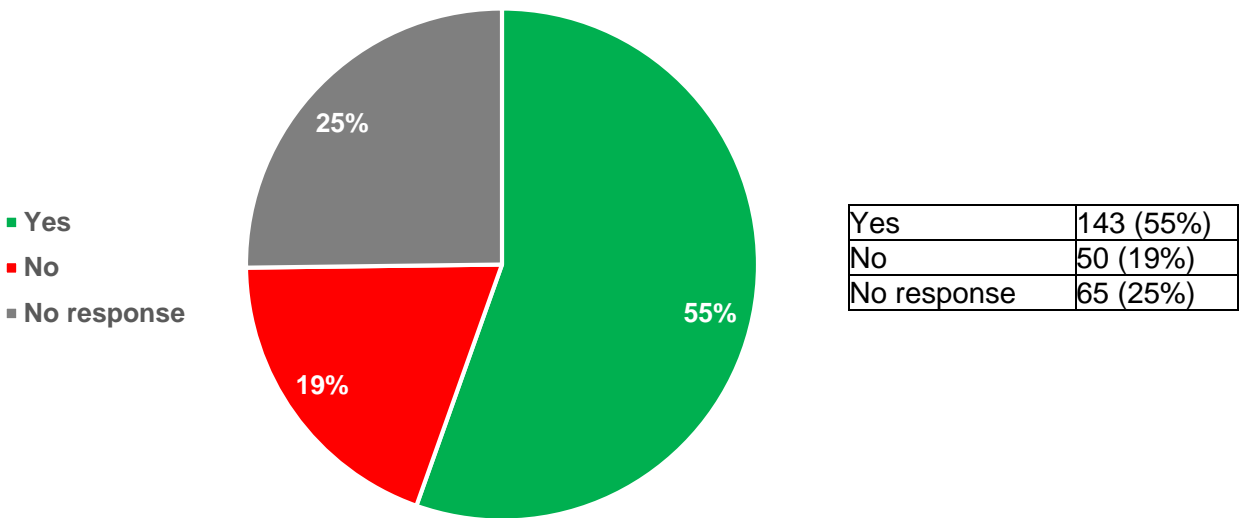
a. If yes, what and where?

The most prevalent suggestions of Green Space that respondents would like to be created:

- **Community Orchard (23)**
Convent Drive / site
- **Nature Trail (16)**
- **Canal Towpath / Around the Canal (7)**
- **Allotments (5)**

General comments indicated that all new developments should provide or enhance publicly accessible green space in and around Stoke Golding.

32. Are there any buildings, structures or sites within the neighbourhood plan area you consider to be of historic, archaeological or of design value, or that represent/preserve the heritage of the village?



Just over half (55%) of the respondents consider there are buildings, structures or sites within the area that are of historic, archaeological or of design value or that represent / preserve the heritage of the village.

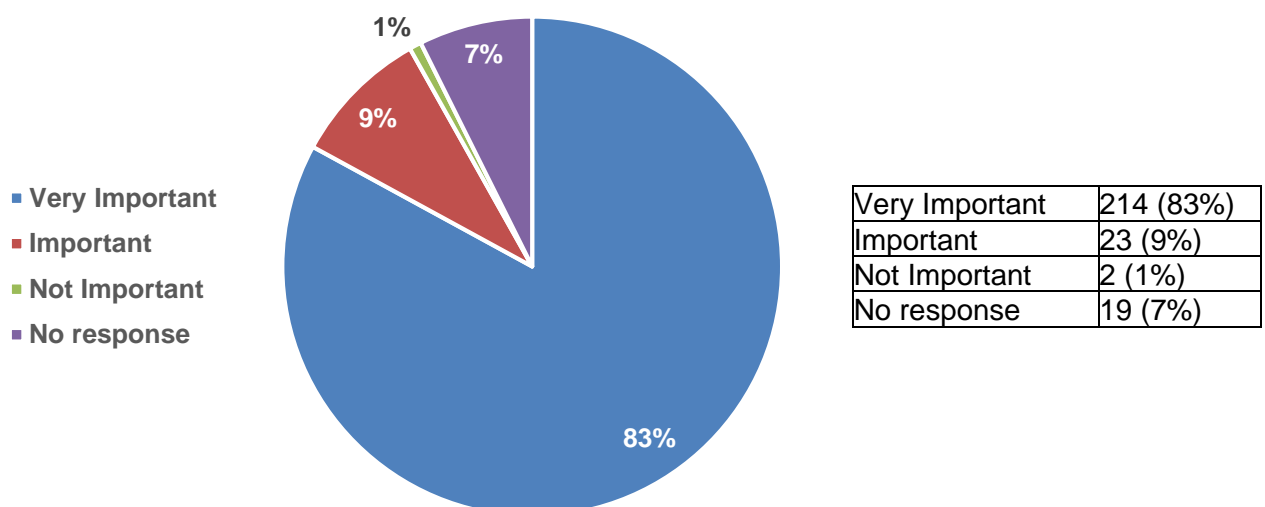
a. If yes, please specify:

The most prevalent buildings, structures or sites within the Neighbourhood Plan area respondents consider to be of historic, archaeological or of design value are:

- **Church (67)**
- **Park House (36)**
- **Pubs - George & Dragon/ Three Horseshoe (21)**
- **Old School House (12)**

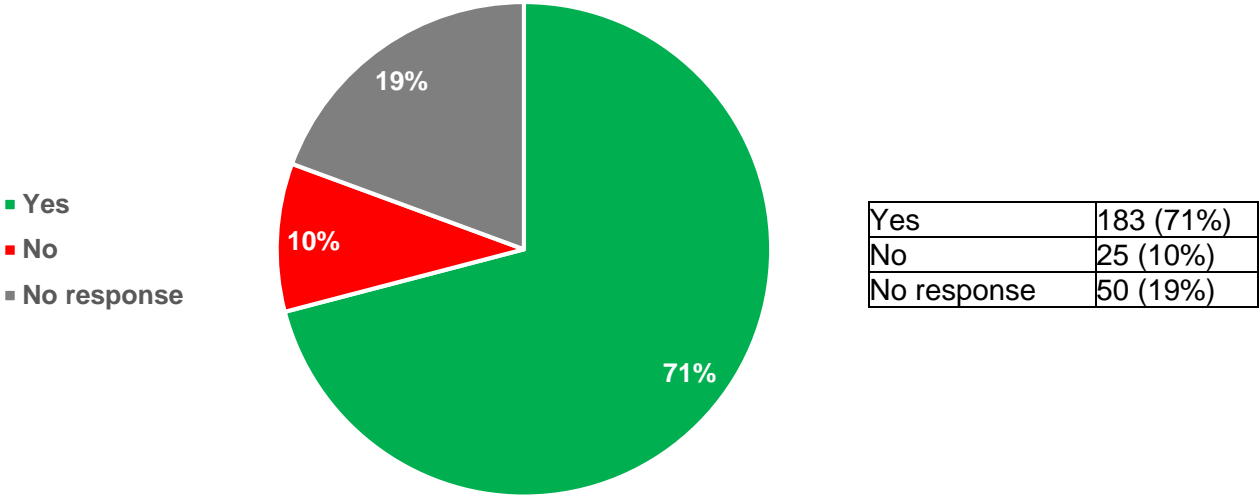
General comments indicated that the all old buildings and historic sites within and around the village are valued and should be preserved.

33. How important are green areas around Stoke Golding and between neighbouring villages



A significant majority (92%) of the respondents consider that green areas around Stoke Golding and between neighbouring villages are important (9%) or very important (83%).

34. Are there any aspects of Stoke Golding and its surroundings which you especially value and would like to see preserved?



A majority (71%) of the respondent's value aspects of Stoke Golding and its surroundings that they would like to see preserved.

a. If yes, please specify

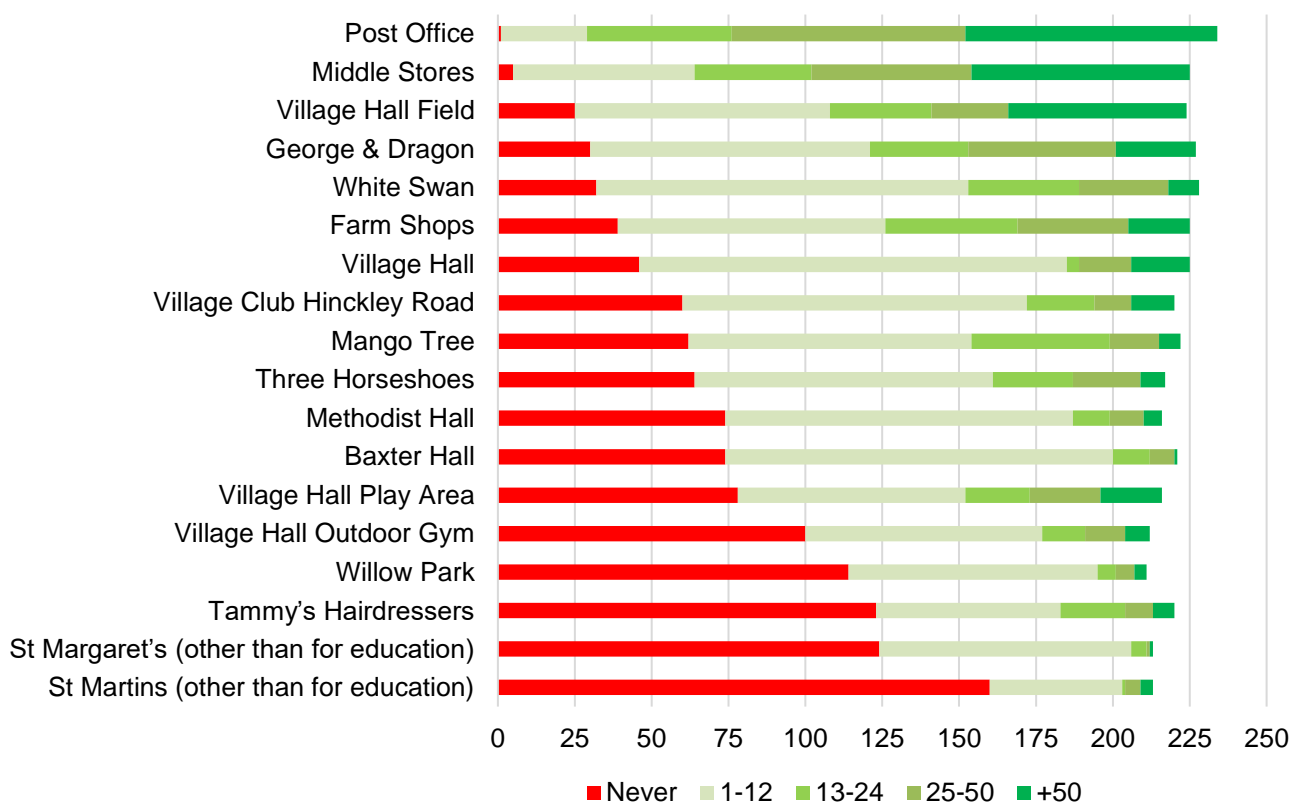
The most prevalent aspects of Stoke Golding and its surroundings that respondents would like preserved are:

- **Green Space within and around Stoke Golding (54)**
- **Access to, views of, and area around the Canal (49)**
- **Size of the village, its unique identity, and village feel (46)**
- **Separation between Stoke Golding and Dadlington (31)**

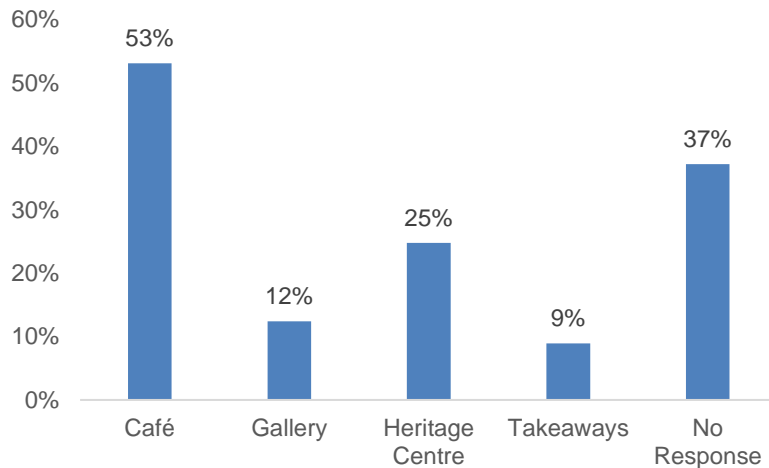
LEISURE FACILITIES & SERVICES IN STOKE GOLDING

35. How often do you or your family use the following leisure facilities and services in a typical year?

	Never	1-12	13-24	25-50	+50
Post Office	1	28	47	76	82
Middle Stores	5	59	38	52	71
Village Hall Field	25	83	33	25	58
George & Dragon	30	91	32	48	26
White Swan	32	121	36	29	10
Farm Shops	39	87	43	36	20
Village Hall	46	139	4	17	19
Village Club Hinckley Road	60	112	22	12	14
Mango Tree	62	92	45	16	7
Three Horseshoes	64	97	26	22	8
Baxter Hall	74	126	12	8	1
Methodist Hall	74	113	12	11	6
Village Hall Play Area	78	74	21	23	20
Village Hall Outdoor Gym	100	77	14	13	8
Willow Park	114	81	6	6	4
Tammy's Hairdressers	123	60	21	9	7
St Margaret's (other than for education)	124	82	5	1	1
St Martins (other than for education)	160	43	1	5	4



36. What other services/Facilities would you like to have in Stoke Golding?



Café	137 (53%)
Gallery	32 (12%)
Heritage Centre	64 (25%)
Takeaways	23 (9%)
No response	96 (37%)

Over half of respondents (39%) would like a café to be provided within Stoke Golding.

a. Please list any other things

Other services and facilities suggested by respondents included more/improved shops and retail outlets (16) and access to a Cash Machine (4).

37. Would you support the enhancement of community sports facilities in the village by the provision of...?

...An All-Weather Sports Pitch (Multi Use Games Area)?

Yes	131 (51%)
No	79 (30.5%)
No response	48 (18.5%)

...A Community Sports Hall?

Yes	127 (49%)
No	80 (31%)
No response	51 (20%)

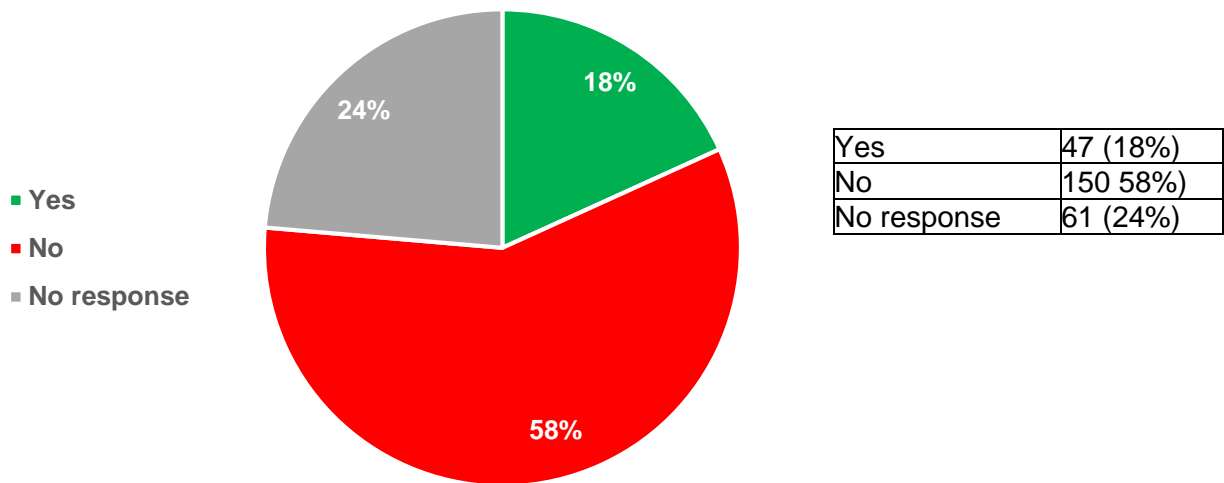
The enhancement of sports facilities by the provision of an All-Weather Sports Pitch and/or a Community Sports Hall would be supported by around half of respondents.

a. Are there sites that could be considered for these facilities?

The top sites highlighted by respondents to be considered for the above sports facilities were:

- **At school's but open to the community (22)**
- **Existing Recreation Ground / Village Hall (20)**
- **Within / on a site(s) proposed for residential development (12)**

38. Do you think there is a need for any other improved and/or extended indoor leisure/recreational facilities in the village?



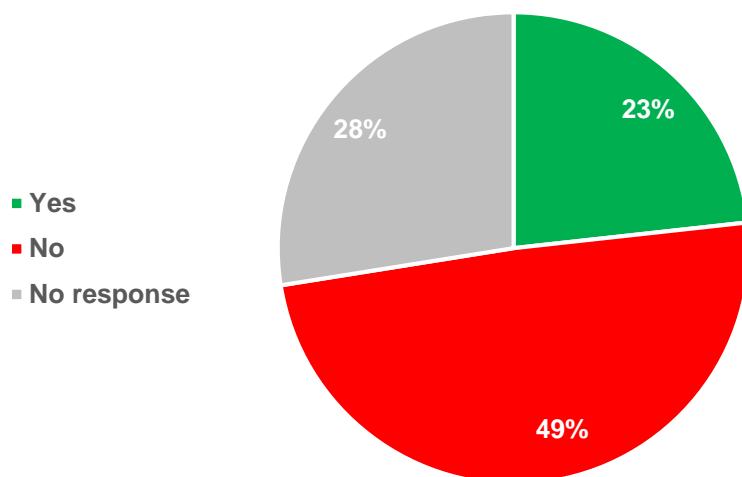
A majority of the respondents (58%) do not think there is a need for any other improved and/or extended indoor leisure & recreation facilities in Stoke Golding.

a. If yes, what would be the requirements?

The main requirements highlighted by respondents were:

- **Indoor Sports Hall / Pavilion (18)**
Suitable for indoor football, badminton and exercise classes
- **Updates and improvements to the existing Village Hall (7)**
- **Social and group events for older people (5)**
Including keep fit classes.

39. Do you think there is a need for any other improved and/or extended outdoor leisure/recreational facilities in the village?



Yes	60 (23%)
No	127 (49%)
No response	71 (28%)

Just under half of the respondents (49%) do not think there is a need for any other improved and/or extended outdoor leisure & recreation facilities in Stoke Golding.

a. If yes, what would be the requirements?

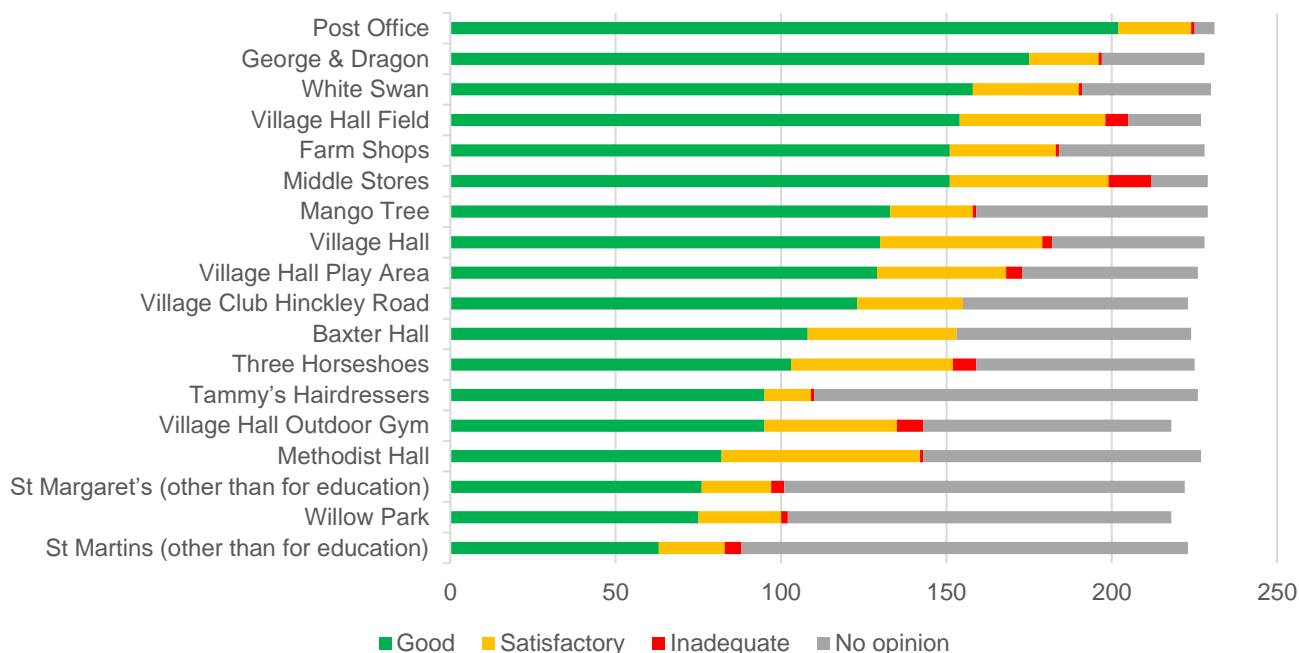
The main requirements highlighted by respondents were:

- **Tennis Court (10)**
- **Cricket Pavilion (9)**
- **Football Pitch and Changing Rooms (8)**
- **All Weather Sports Pitch / Facility (8)**

40. Please tick one box on each row to give us your view on the following community facilities/services

	Good	Satisfactory	Inadequate	No opinion
Post Office	202	22	1	6
George & Dragon	175	21	1	31
White Swan	158	32	1	39
Village Hall Field	154	44	7	22
Middle Stores	151	48	13	17
Farm Shops	151	32	1	44
Mango Tree	133	25	1	70
Village Hall	130	49	3	46
Village Hall Play Area	129	39	5	53
Village Club Hinckley Road	123	32	0	68

	Good	Satisfactory	Inadequate	No opinion
Baxter Hall	108	45	0	71
Three Horseshoes	103	49	7	66
Village Hall Outdoor Gym	95	40	8	75
Tammy's Hairdressers	95	14	1	116
Methodist Hall	82	60	1	84
St Margaret's (other than for education)	76	21	4	121
Willow Park	75	25	2	116
St Martins (other than for education)	63	20	5	135



41. Please comment here on any other village facilities/services you consider need to be improved.

The main village facilities / services respondents consider need to be improved can be grouped as:

- **Sports Facilities (6)**

Pavilion - Cricket Facilities - Football Facilities - Tennis Courts

- **Shops & Retail (6)**

Better Shops - Grocery stores - Independent Shops

- **Healthcare (5)**

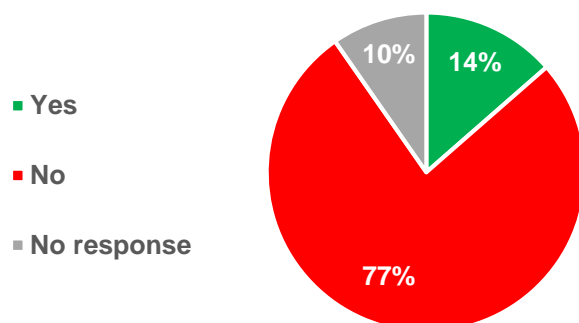
Better access to GPs, Dentists, and other Healthcare

- **Village Centre & Facilities (3)**

Create a Village Square – Update Village Hall – Provide Toilet Facilities

EMPLOYMENT, BUSINESS & LOCAL ECONOMY

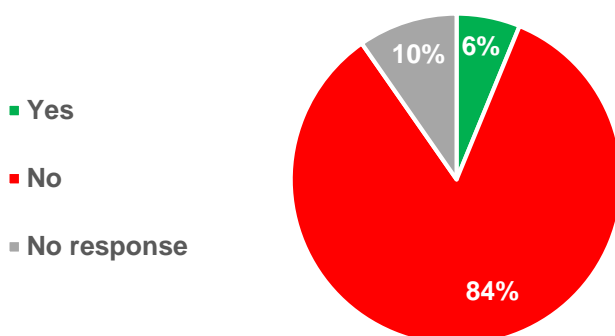
42. Do you work from home?



Yes	35 (14%)
No	198 (77%)
No response	25 (10%)

A minority of the respondents (14%) indicated that they work from home.

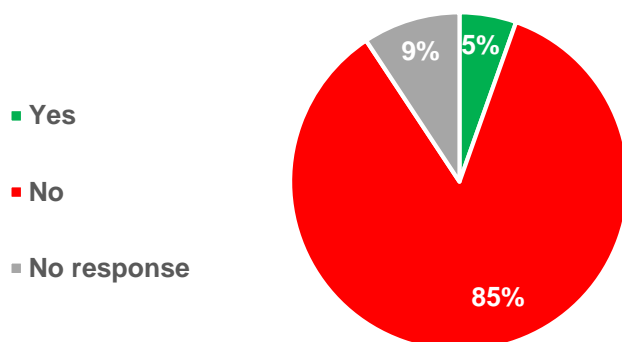
43. Do you work for any of the businesses in the Neighbourhood Plan Area?



Yes	16 (6%)
No	217 (84%)
No response	25 (10%)

Only 6% of the respondents work for any of the businesses in the Neighbourhood plan area.

44. Do you have a business based in the neighbourhood plan area?



Yes	14 (5%)
No	220 (85%)
No response	24 (9%)

Only 5% of the respondents have a business based in the neighbourhood plan area.

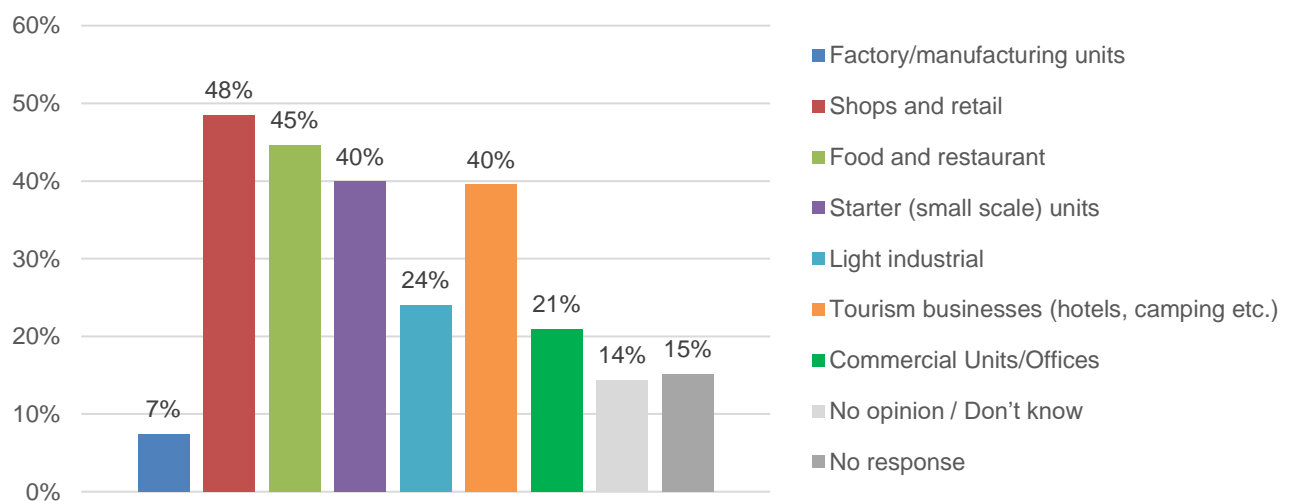
45. If applicable, what changes or improvements could be made locally to help you run your business? Please describe:

The main improvements described can be grouped as:

- **Faster Broadband (9)**
- **Nothing (9)**
- **Better Mobile Phone Signal (5)**

46. Please tick all business/commercial types that you feel are appropriate for the village.

Factory/manufacturing units	19 (7%)
Shops and retail	125 (48%)
Food and restaurant	115 (45%)
Starter (small scale) units	103 (40%)
Light industrial	62 (24%)
Tourism businesses (hotels, camping etc.)	102 (40%)
Commercial Units/Offices	54 (21%)
No opinion / Don't know	37 (14%)
No response	39 (15%)



a. **Other (please specify)**

Other points raised by respondents included:

- **No business development required and/or appropriate (6)**
- **Development should be small scale and on brownfield sites (4)**

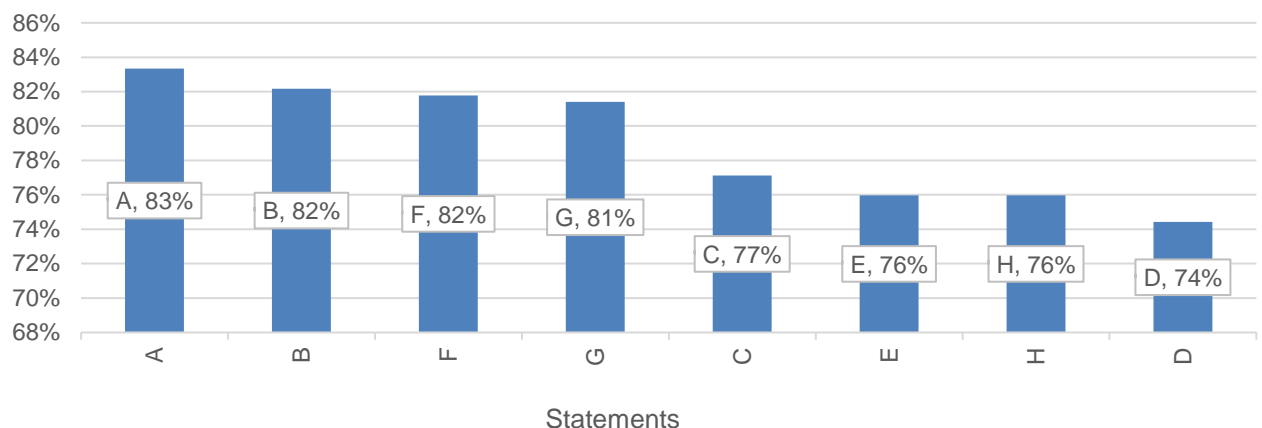
- b. If new business/commercial developments take place, where would you like to see them located?

The most prominent locations identified by respondents were:

- **Willow Park (41)**
- **Outskirts of the Village (13)**

47. If new business/commercial developments are proposed, please tick the statements you agree with:

A	Developments should blend in with the natural surroundings	215 (83%)
B	Developments should not visually impact on views from the village	212 (82%)
F	The development should not damage the characteristic aspects of the area, such as trees, hedges, small fields, historic Ridge and Furrow fields.	211 (82%)
G	The development should not disturb areas of historic value.	210 (81%)
C	Developments should not visually impact on views from approaches to the village	199 (77%)
E	Where this is not possible planting of native bushes and trees should negate their impact	196 (76%)
H	When a development becomes redundant that area should be restored to its original condition or landscaped to improve the appearance and its biodiversity.	196 (76%)
D	Developments should be hidden by the natural landscape	192 (74%)



Most (>73%) of the respondents agree with all eight statements.

Prioritised based on the percentage of respondents that agree with each statement, blending in with the natural surroundings, not visually impacting views from the village, not damaging the characteristic aspects of the area, and not disturbing the historic value are of highest priority.

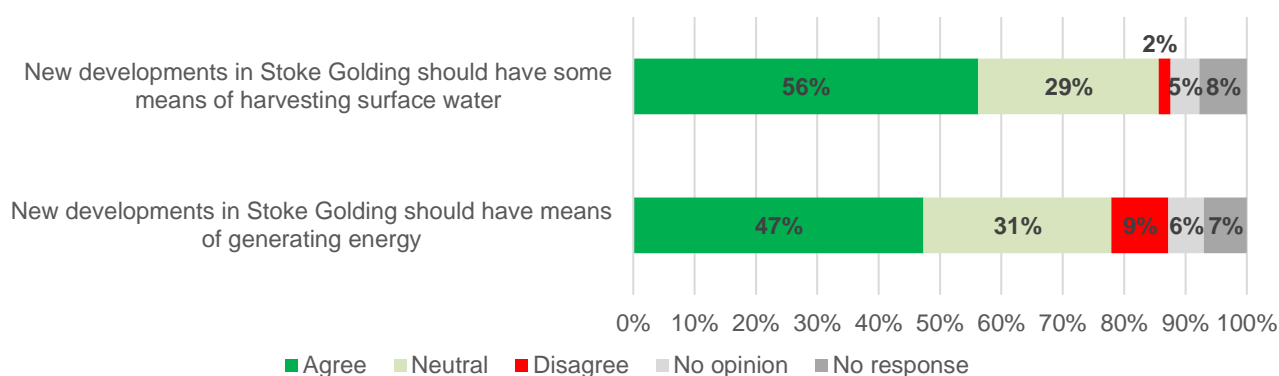
- a. Other suggestions please state

The main message to emerge for respondents other comments was the need to carefully consider the development of Brownfield sites and to prioritise these for housing development (5).

ENERGY EFFICIENCY & RENEWABLE ENERGY

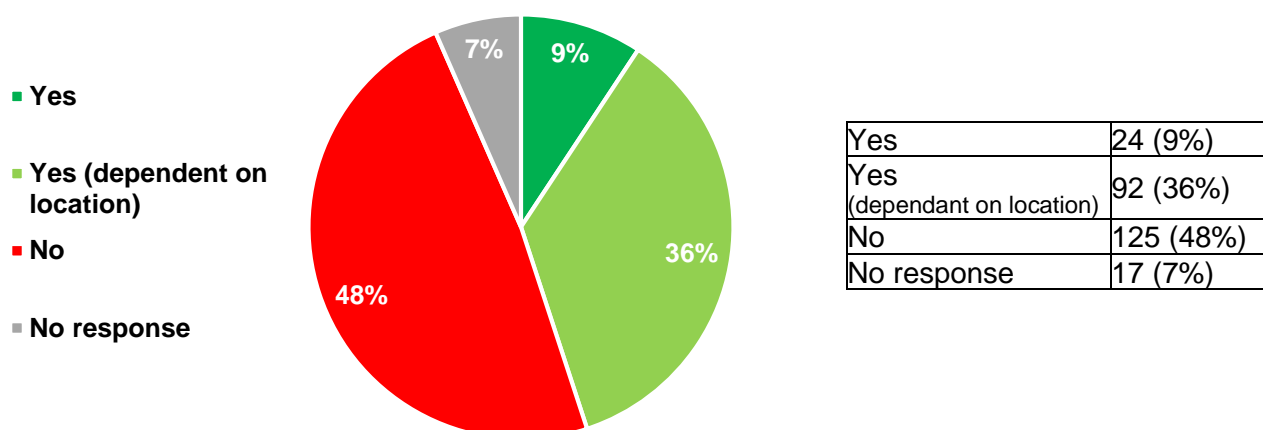
48. Comment on the following suggestions for any developments within the Neighbourhood Plan Area?

	Agree	Neutral	Disagree	No opinion	No response
New developments in Stoke Golding should have some means of harvesting surface water (e.g. to water gardens, flush toilets, wash cars)	145 (56%)	76 (29%)	5 (2%)	12 (5%)	20 (8%)
New developments in Stoke Golding should have means of generating energy (e.g. Solar tiles)	122 (47%)	79 (31%)	24 (9%)	15 (6%)	18 (7%)



A small majority (56%) of the respondents agree that new developments should have some means of harvesting surface water.

49. Would more solar panel farms in the area be acceptable?



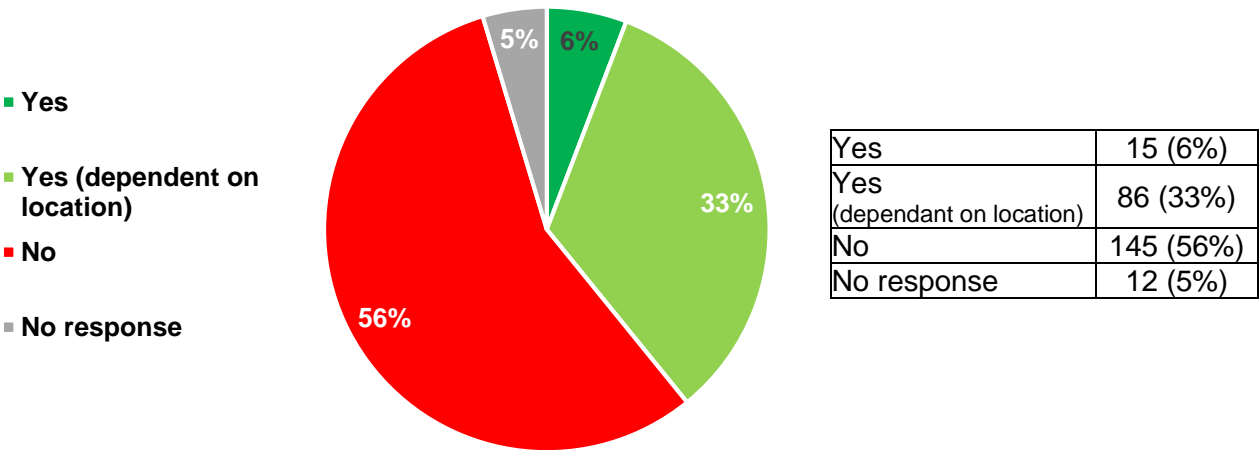
The results show no clear priority as to whether more solar panel farms would be acceptable.

a. If yes please specify location:

For those respondents that agreed that more solar farms in the area would be acceptable the following criteria were proposed:

- **Appropriate distance from community (11)**
Outside village in a suitable location to minimise visual impact.
- **Built on land already identified for potential development (7)**
Sites proposed in Housing section or commercial land.
- **Owned or directly benefitting the community (4)**
Providing power, income, or on roofs of community buildings e.g. Village Hall.

50. Would a wind turbine/s in the area be acceptable?



A small majority (56%) of the respondents do not consider more wind turbines to be acceptable.

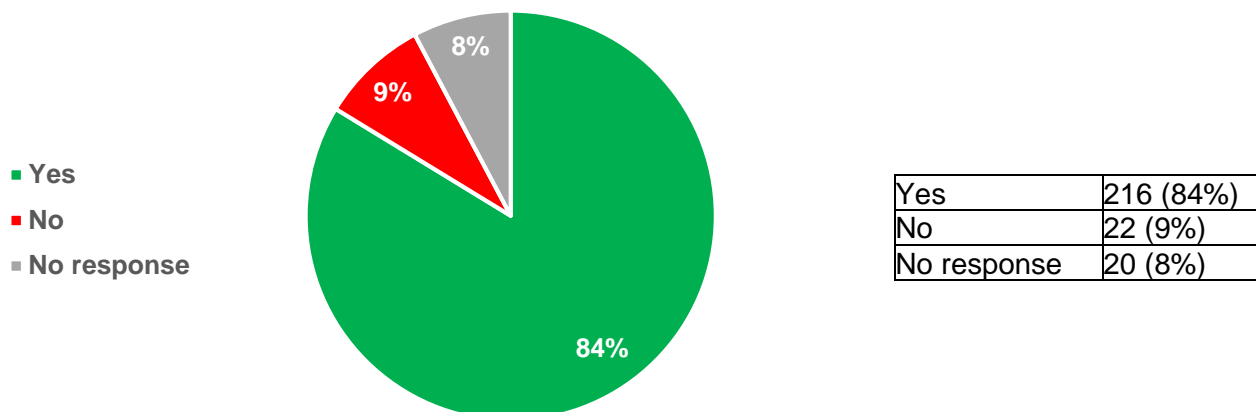
a. If yes please specify location

For those respondents that agreed a wind turbine in the area to be acceptable the following criteria were proposed:

- **Appropriate distance from community (12)**
Outside village in a suitable location to minimise noise and visual disturbance.
- **Small scale or individual turbines of appropriate height (7)**
- **Owned or directly benefitting the community (3)**

UTILITIES AND INFRASTRUCTURE

51. Is your household connected to the internet?



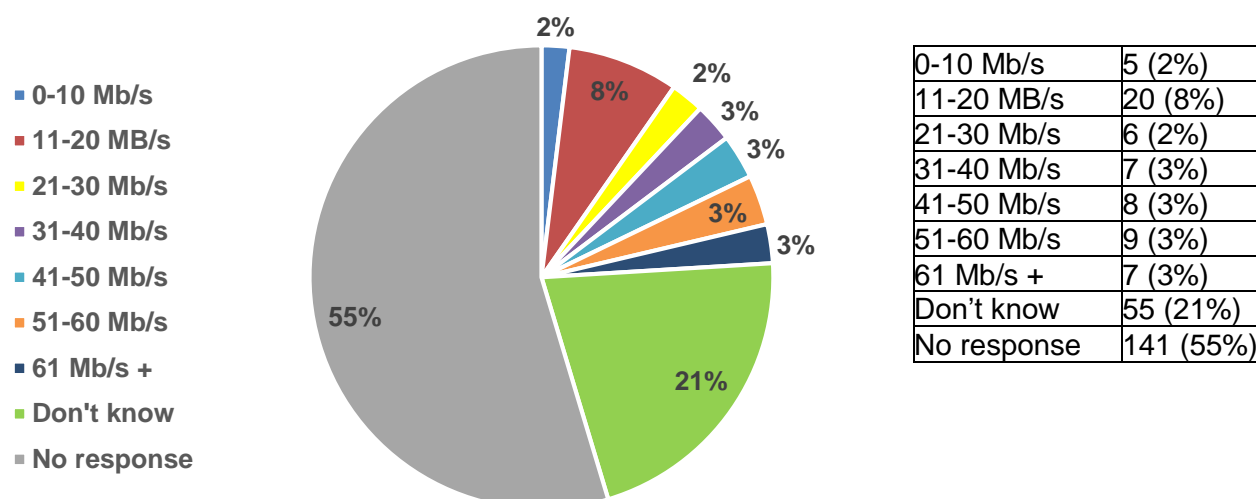
Most (84%) of the households represented by respondents are connected to the internet.

If Yes, who is your service provider:

BT	115 (45%)	Scottish & Southern Electric	2 (1%)
Talk Talk	28 (11%)	Utility Warehouse	2 (1%)
Sky	21 (8%)	Direct Save Telecom	1 (<1%)
Plus Net	12 (5%)	New Call	1 (<1%)
Post Office	8 (3%)	Tiscali	1 (<1%)
EE	7 (3%)	Yahoo	1 (<1%)
Vodafone	3 (1%)	No response	56 (22%)

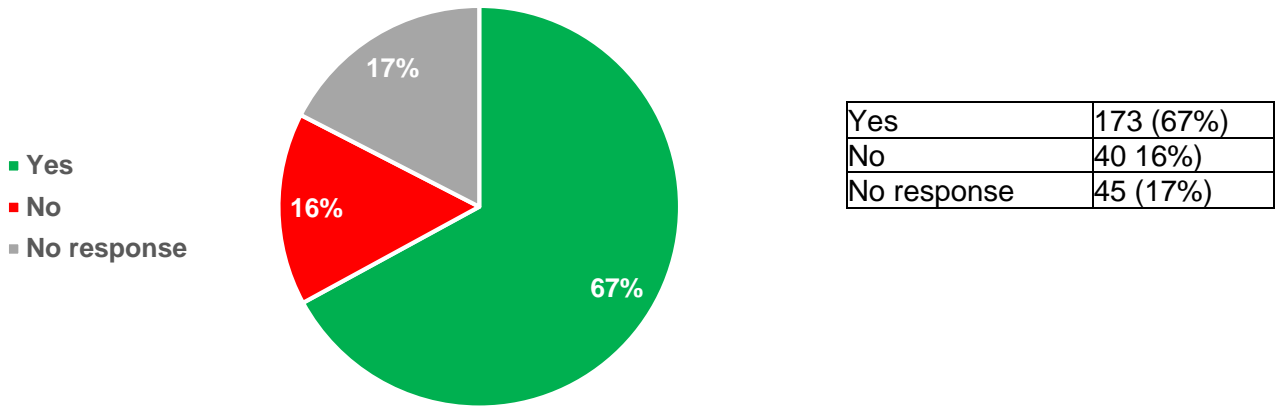
A considerable proportion of respondents (45%) use BT as their internet service provider.

52. What is your line speed?



Most respondents don't know or did not state their internet line speed. Of those that did state, speeds of up to 20 MB/s were most common.

53. Is the service adequate?

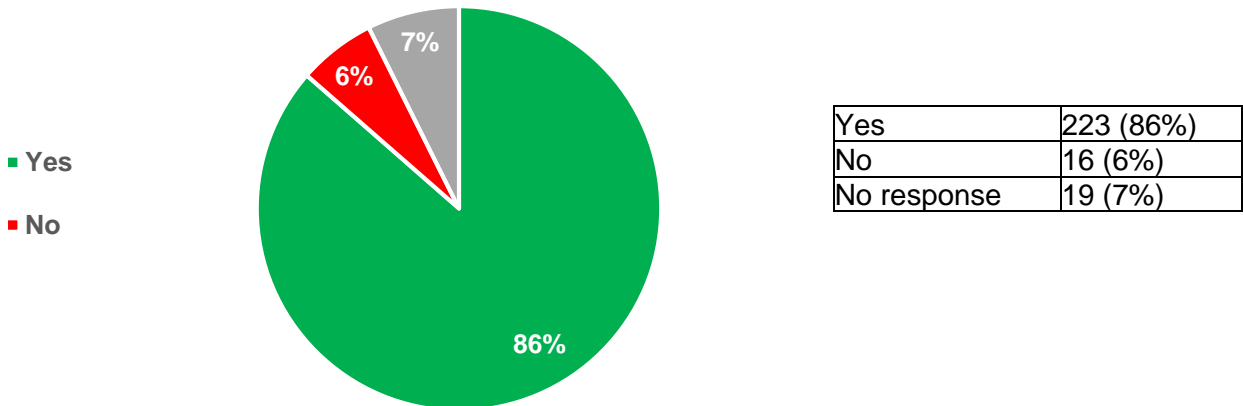


Most respondents (67%) consider the internet service to be adequate.

a. If No, what is the problem

- **Intermittent service with variable speed (20)**
Some loss of service and speeds dropping at peak usage times.
- **Slow download & upload speed (18)**
- **Limited provision of Superfast Broadband (6)**
Only available in certain parts of the village.

54. Do you use a mobile phone in the village?



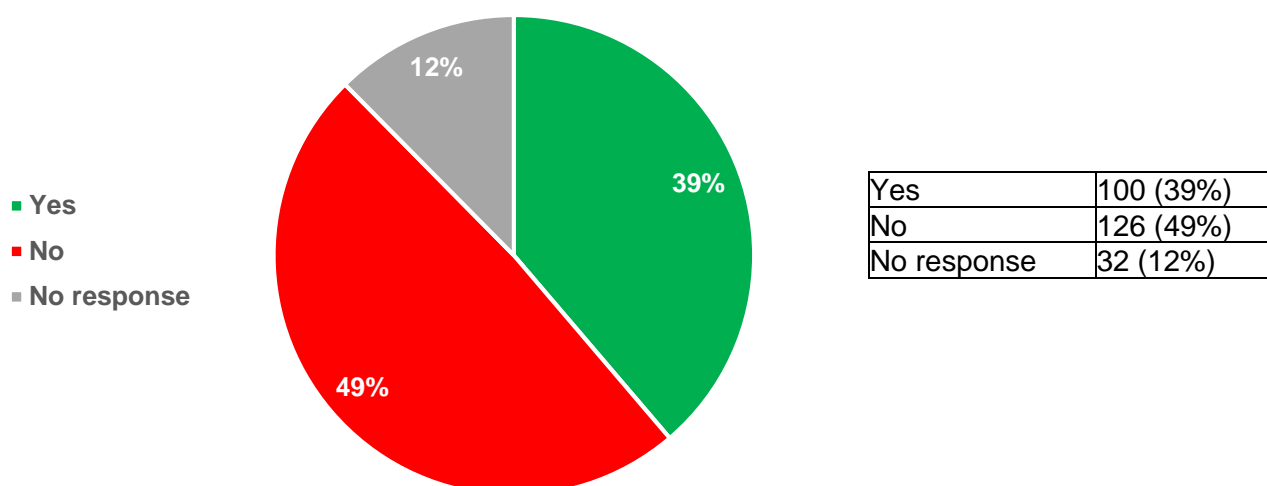
Most (86%) of the respondents use a mobile phone in the village.

If Yes, who is your service provider:

EE	81 (31%)	ID	4 (2%)
Vodafone	38 (15%)	Talk Talk	3 (1%)
O2	29 (11%)	Virgin	3 (1%)
BT	17 (7%)	Asda	2 (1%)
Three	13 (5%)	T-Mobile	2 (1%)
Tesco	12 (5%)	Nokia	1 (<1%)
Orange	12 (5%)	Utility Warehouse	1 (<1%)
Giff Gaff	6 (2%)	No response	110 (43%)
Talk Mobile	5 (2%)		

The largest proportion (31%) of respondents use EE as the mobile phone service provider.

55. Is the service adequate?



A considerable proportion (49%) of the respondents do not consider mobile service to be adequate.

a. If No, what is the problem

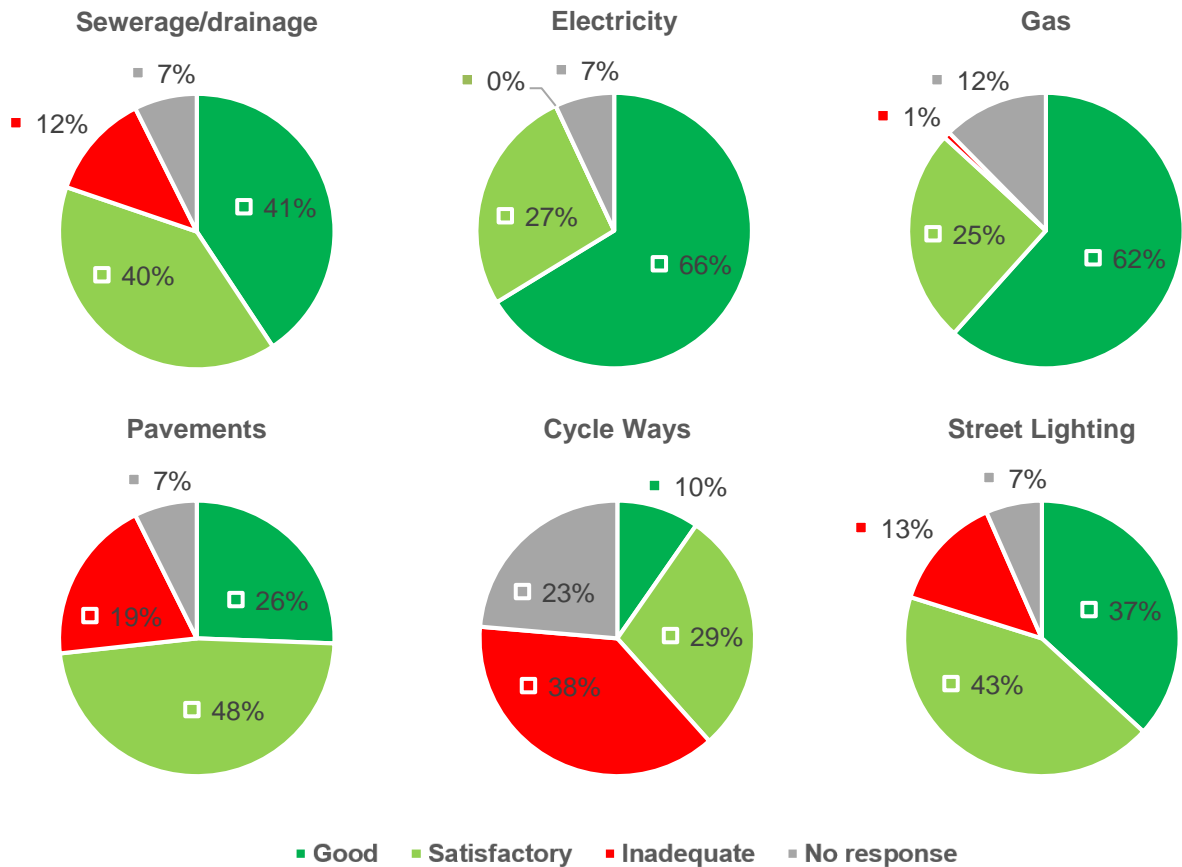
- **Poor or no mobile signal (124)**

Intermittent across the village and particularly poor in the village centre.

A single but pertinent point raised was the need to reconsider the location of the defibrillator (to a point with better phone signal) as it is necessary to make a telephone call to unlock the box and access the equipment.

56. In the table below, tell us what you think about the infrastructure where you live. For each item of infrastructure, please put a tick to say whether it is Good, Satisfactory or Inadequate.

	Good	Satisfactory	Inadequate	No response
Sewerage/drainage	105 (41%)	102 (40%)	32 (12%)	19 (7%)
Electricity	171 (66%)	69 (27%)	0 (0%)	18 (7%)
Gas	159 (62%)	65 (25%)	2 (1%)	32 (12%)
Pavements	66 (26%)	123 (48%)	50 (19%)	19 (7%)
Cycle Ways	25 (10%)	74 (29%)	98 (38%)	61 (23%)
Street Lighting	95 (37%)	111 (43%)	35 (13%)	17 (7%)



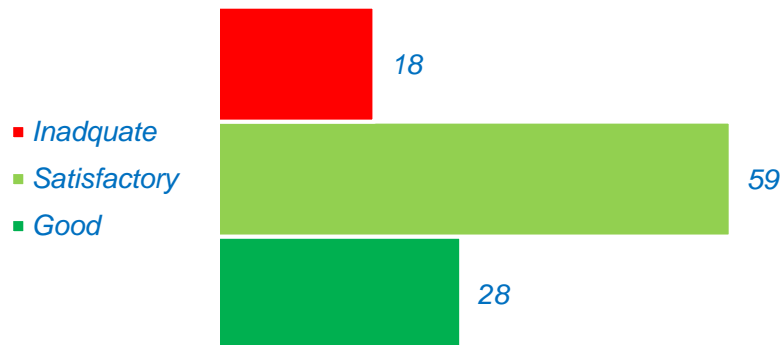
A clear majority of respondents consider Electricity (93%), Gas (87%), Sewerage/drainage (81%), Street Lighting (80%) and Pavements (74%) to be at least satisfactory.

A considerable number of respondents (38%) consider cycle ways to be inadequate.

- a. If any answers have been left out or are inadequate, please provide details of the location and issue.

Comments provided by respondents in free text responses can be grouped as follows:

- **Roads (105)**



- **Inadequacy of Cycleways (40)**

No / not enough cycleways that are safe and practical to use.

- **Inadequacy of Pavements (25)**

Too narrow - Not well enough maintained - Often obstructed by parked vehicles.

- **Inadequacy of Street Lighting (24)**

Part-night lighting compromises safety – Lights too dim and ineffective.

- **Water, Sewerage & Flooding (23)**

Issues with water pressure and sewerage system – Minor surface water flooding

57. How could Stoke Golding be improved for people with a disability?

Please tell us what changes that you would like to see, that you feel would improve their quality of life in our community

Statements summarising the most common changes suggested by respondents in free text responses for each facility/service are as follows:

a. **Play areas/play equipment**

- Improved access and the provision of more accessible equipment for the disabled.

b. **Footpaths**

- Prevention of cars parking on footpaths and causing an obstruction.
- Widened and improved maintenance (e.g. repairs to surface and cutting back vegetation).
- Improved access for disabled including users of wheelchairs and mobility scooters

c. Halls

- Improved access for the disabled.

d. Churches

- Improved access for the disabled.

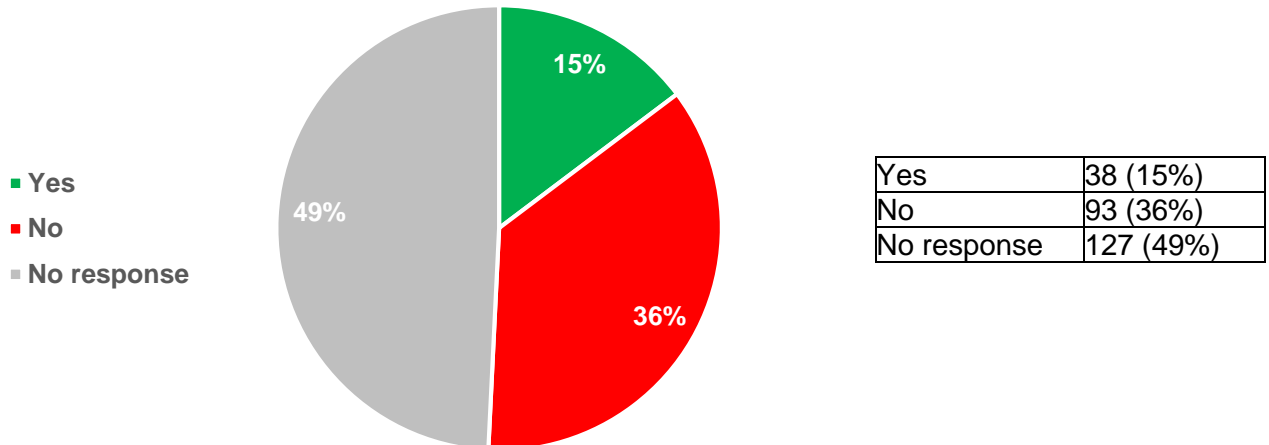
e. Schools

- Improved access for the disabled.
- Extend to accommodate all students living in Stoke Golding & Dadlington without the need to appeal for a place.

f. Other

- Improved access to Post Office and Shop for the disabled.
- Prevent pavement and other obstructive parking of vehicles.

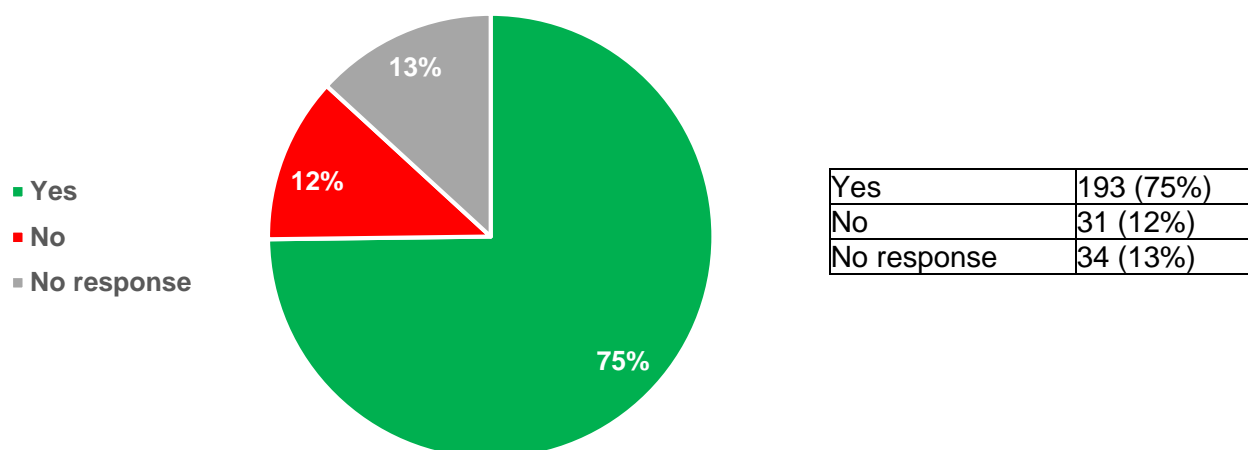
58. Do you consider yourself or a member of your household is disabled?



38 (15%) respondents consider themselves or a member of their household to be disabled.

AND FINALLY

59. Do you feel that this questionnaire has given you a proper opportunity to express your views about local issues, priorities and concerns?



A clear majority (75%) of the respondents feel this questionnaire has given them a proper opportunity to express their views.

a. If no, please use the space below or over to state what local concerns or views you have, that have not already been covered or any other general comments:

To ensure appropriate consideration, verbatim comments provided by respondents have been listed below (excluding those highlighting technical or administrative points relating to the survey):

- Section 2, question 3 - numbers of off road parking spaces 3/4. Section 3, question 11 - "small dwellings for pensioners: would release larger existing homes for younger families - this would help reduce the need for more new builds

The village probably has a larger % of elderly residents, when it arrived in the 1950s, 60s 70s and are now possibly looking at downsizing

Section 10, question 3: "Some general observations/comments.

Accepting the rights and regulations of the agricultural and smallholding acts-it does seem appropriate to consider how some of the conditions are interpreted and possibly violated in the farmland and countryside around as stop (some of which are within the Neighbourhood Plan Area). We place great emphasis on design and development guidelines within the village itself and of course the "Conservation Zone" many planning conditions and restrictions exist. Yet in the countryside we can see several unattractive practices and buildings, which just seemed to spring up from nowhere and without apparent permission or consultations. Many do like the visual approaches to the village and despoil the countryside. Do you have a say in any of these "developments"? Examples: -recent farm holding and buildings down Upton Lane. The long-standing 'shantytown' constructions and storage areas along parts of the disused railway line, towards MIRA and the former 'pony paddocks'(now more like builder's yards and storage depots)

alongside lane towards Basin Bridge. I know they're not within the neighbourhood plan zone, -but non--the less-are close to the village as to have visual impact on overall enjoyment. Some site appeared to use the tipping of spoil/builders the rubble, and old vehicles/farm machinery.

There seems to be a concentration of ponies with associated stabling/Barnes/structures-mainly within the Higham on the Hill parish, but again impacting on the village surrounds. Are there any planning controls on this, and the ad hoc structures that get erected and use the land.? Some resemble traveller's sites.

Former disused Nuneaton/Ashby Railway Line

Nuneaton and Bedworth Borough Council has developed the section of this line within their district banding of the A5 since the mid-1980s as the Weddington walk and cycle way. Although, now fragmented, perhaps some local owners of certain sections could be approached to see if they would consider allowing a permissive public access/walkway/cycleway through Higham and Stoke Golding and further.

2. Enforcement should be in place for neglected properties and grounds that are an eyesore and distraction to the village as a whole
3. Section 3 Q11: Don't think village can cope with any more building i.e. schools, doctors, facilities.
4. There appears to be no device which requires new residential developments to pay for the upgrade required to local schools, Doctor's Surgery, etc. whereby the cost to local taxpayers of building bigger schools and the effect of longer waiting times to get doctor appointments and the effects of increased traffic.
5. Q8: It would be a good idea for 30 mph stickers to be issued to Hinckley Road, Station Road and Wykin Lane homes to affix to bins on bin day, this would remind motorists of the speed limit through the village. I have seen this used in other rural villages and it works.
6. S3, Q11: emphasis on 1 or 2 bed properties instead of large family/executive homes.

Section 3, Question 12: But would depend on location of site.

7. Would it be possible to develop Laburnum Cottage in some way to become a "village centre" Also it is very important to us Stoke Golding doesn't "sprawl out" in the same way so many other villages have
8. Parking on footpaths and green verges some look like mud patches (not a nice look)
9. You have not enquired about Pine Close surgery. There must be all intention to keep our doctors. The area is poorly maintained re road surface. The schools/ recreation ground/ doctors are the heart of our community. It would be good to see our youngsters have something more to do but I do appreciate that takes finance and helpers so very difficult to do. I think a good quality care home could be interesting/ perhaps give employment to villagers.
10. I may not like it but I accept the inevitable that there will be more houses built in the village. The real question is how to manage that development and the one thing I feel adamant about is tha dumping large scale developments on us will do nothing at all for the village and will probably result in yet more attempts to build additional such developments. Let them build 150 houses at one end of the village and the argument to stop 150 at the other end is already half lost, so no large developments what so ever.
11. The questionnaire is clearly planned to make people choose locations for new developments without any clear option to state the village does not want any more building.

There are plenty of other village districts that have had no housing development for decades.
12.
 1. Not enough young people facilities for the increasing number of homes.
 2. Not enough social places to meet - important for older people and young residents.
 3. Footpaths are a disgrace.
 4. Parking on footpaths should be illegal.
 5. Too much traffic through village.
 6. The chicanes do not help - parking a problem.
 7. Would like more social areas so residents have somewhere to integrate.
13. Doctors and Medical care especially for elderly
14. The infrastructure of the village needs to be improved before any further developments are permitted. Roads and schools in particular needed to be suitable for young families who will be

- the majority of people moving into the village. Drainage and adequate defences against flash floods need to be central to planning proposals.
15. MANY 'WISH LIST' ITEMS NOT FEASIBLE. LAKE?? HORSE RIDING? SWIMMING POOL - WHY?
 16. Speeding is on the increase certainly on Hinckley road. The speed monitor makes no difference at all to speeding traffic. Farm planned are the biggest culprits.
 17. It is a shame this was not issued before 2 developments (Mar city and Morris homes) which would enable Stoke Golding to remain village size
 18. Large developments over the last 20 years and the roads have not been improved so any further developments should include infrastructure improvements but smaller development will be more suitable.
 19. My only concern is the striking of the church clock during the night; as I am directly below it and it often wakes me from sleep!
 20. I believe that no matter how many surveys or opinions will stop or limit further development of this village. Crime will increase roads will just get busier and it is now destined to become not such a nice place to live.
 21. We can't state strongly enough opposition to further development of the village in terms of housing. We don't want to join up with (beautiful) Dadlington, we don't want any more social housing. We DO want dog owners to be more responsible and for those who drop litter to be ~~XXXXXX~~ We VERY MUCH appreciate the time and effort given to those who have put the neighbourhood plan together, outstanding effort, thank you.
 22. Consideration should be given to the heritage of the village before including any further development plans. Sufficient support for education in the village and Hinckley which includes transport options also needs consideration. The expansion of the village should continue where services are already developed and highways have been upgraded. Investment in the current village infrastructure and services should be considered before increasing population. Are there premises/ sites within the village boundaries beyond repair or no longer in use that would be suitable?
 23. As new members to the village, we have been warmly welcomed & are very pleased to become part of the Stoke Golding community. We think it's wonderful to be consulted on the village plans.
 24. The form is misleading. At page 5 the red information states that Hinckley and Bosworth Council consider some available sites to be non-developable. However, it is not explained that this does not mean they cannot be built on and we suspect that the majority of residents would believe this to be the case, so interested parties may be led to select other sites erroneously
 25. This questionnaire has given villagers the opportunity to have a say on further development in the village, but unfortunately has been produced too late to stop the Morris Homes development of 80 properties, with the potential for this development to be extended to join Stoke Golding with Dadlington and no clear green areas between the two villages.
 26. The form is misleading. At page 5 the red information states that H&BBC consider some available sites to be "non-developable". However, it is not explained that this does not mean they cannot be built on and we suspect that the majority of residents would believe this to be the case.

Hence interested parties may be led to select other sites erroneously. Below is a letter we sent to H&BBC in November 2016

Thank you for the recent correspondence forwarded on behalf of Stoke Golding Parish Council regarding the current Neighbourhood Plan consultation.

My family has lived in the village for a number of decades and in terms of future development we feel that we appreciate the needs of the village.

I wish it to be known that, ~~XXXXXXXXXX~~ and myself, who own land to the south of Station Road intend to make such land available for future development for the accommodation of elderly people.

Such a facility of a suitable size is not present with Stoke Golding and, although we cater well for the young as a community, the ageing population should not have to move out of the village if those individuals find their circumstances change to such a degree in their later years that the village is no longer suitable for them.

We believe that many residents of the village would wish to take-up such an option should it be available to them. A good percentage of residents stay in Stoke Golding for long periods of time and it does not seem reasonable that when they reach a certain time of life they have to move on, a time in fact when that is often the last thing they might wish to do.

It will take time for a proposal of this nature to come to fruition through this process but these are our initial thoughts and the detail can evolve over time as the Neighbourhood Plan evolves.

The reason I am making this statement now is that I do not wish local people to suffer the anxiety of the 'rumour mill' in respect of potential future land use by making it clear from the outset that this is an option I, and the other individual and joint owners referred to above, envisage as a real future benefit for the village and its continually growing community.

I very much look forward to seeing how the process will move forward and to engaging further with it.

27. It has mostly but:

There are errors on the numbering of the sites on the map. Some of the figures quoted in one section could lead to bias (possibly unintentional) in the answers given in section 10.

The village has already greatly exceeded its original allocation and there was no option for no further development in the plan period. The survey does not state why some sites are deemed non-developable. Morris Homes previously had this status!

There is nothing in the survey regarding the pressure on the schools and medical practice. It could be even as soon as this September that children from the catchment area will be unable to gain a place at (4+ entry) at St Margaret's School.

28. I do not accept the presumption that new build is inevitable. The survey uses this presumption as its starting point therefore any answer will be used by the council as an acceptance by the villagers as a tactical agreement for new development.

29. I think people who live here are generally happy to be here and I'm not sure many will take the time to complete your questionnaires. I believe this is because people are busy and don't have many complaints. I know you have taken a lot of work to get to this stage with the plan and I thank you all for your commitment to the village.

30. Concerned about over development and therefore too much pressure on infrastructure - drainage, sewerage systems, doctors, schools etc Consequent loss of people knowing one another/ community feeling. Increasing loss of access to open/ breathing spaces, trees and natural areas

31. I'm not a nimby - I didn't oppose the Crown Hill estate even though many of those houses overlook ours and thus infringe our former privacy. But I am really concerned that Stoke Golding - the birthplace of the Tudor Dynasty is expanding to the point where it just looks like any other dormitory town and where it has lost its character and village friendliness. Better to promote the village because of its historical significance. If the towns (Hinckley etc) cannot be expanded enough to meet housing targets, better to create some brand new villages in the countryside and at locations where they have good road access

32. Would like to add the importance of keeping the rural aspect of the village, the importance of the surrounding countryside, wildlife and agricultural heritage. Feel it is vital to preserve hedgerows, canals and nurture the wildlife that exists around the village and prevent expansion of village boundary to the detriment of these points.

33. I feel that if we view our concerns about not wanting to have extra housing we are not taken seriously and it doesn't seem to make any difference, the land is still built on. we need agricultural land for food and if it is used for building and if it is used for building increase pressure will be on us in this country to find land for food. Otherwise more imports will be inevitable. Therefore, we are not looking beyond the big picture and the future.

34. With the increase of residents in the village I feel the Doctors surgery is inadequate as you have to wait too long for an appointment.

35. I honestly consider that the village has already expanded enough in the 6 years that I have lived here. The new houses built here have surpassed the number that could have been expected to have been built in the village. I hope that Stoke Golding does not outgrow it's village character

36. The completion of this questionnaire is not representative of all persons in the household as only one person per household can express their views
37. Generally good, but no mention of Doctor's Surgery. This is an asset to the village.
38. On road parking
39. The questionnaire has been fairly comprehensive. I would add that I would like to see more involvement by the community. A small number of people do a great deal. We don't seem to have a lot of other people with the get up and go to organise activities. Why can't it be Stoke Golding in bloom, or a tea for the queen on the playing field, or Stoke Golding open gardens. Other villages manage these things, why not Stoke Golding?
40. We feel that Stoke Golding has had too many housing developments recently, and we have had more than our requested quota built. There should be no reason for any more housing developments to be built unless they are individual houses built on waste land or brownfield sites.
41. The Hinckley road chicane road is a significant hazard. If two vehicles reach it at the same time, and both proceed (Quite correctly) they meet head on in the middle. It happened to me shortly after it was built and we narrowly avoided a serious collision. Vehicles turning out of Pine Close have no priority, but the whole arrangement is very confusing to strangers. If there are vehicles parked between the lane closures the room to avoid collisions is greatly reduced making an accident more likely if the situation described above happens.
42. In fact, having read the U18 questionnaire again I think most of the questions apply to all age groups. A missed opportunity I think. Are you not interested in whether older people feel safe in the village?
43. Up to date information on proposals by parish council and Hinckley council is lacking.

Info in "Stoker" magazine can be classified as historical and highly edited.

There is the underlying thought that no matter what the villagers may think, they will be overruled by local council (and higher) decisions; probably in favour of developers who have no interest at heart about the village.
44. Would prefer a face to face so maybe schedule some planning meetings in the village.
45. Sort of yes and no, a good questionnaire but two concerns are the map albeit the latest available I am sure the committee knew that the closing date for submissions onto the map was the 31st December 2016 so the map is out of date and as such paints an incorrect picture, I think some liaison with the council could have taken place to get the latest picture but I understand it comes down to timescales and how long do you wait. Also, the text stating as 533,534 currently considered by the planners as non-developable! Why is this the case? This would be ideal as it is central to the village and could fit a lot of housing on that would meet the village needs. I am sure there are reasons for the planners to determine this but should a questionnaire steer people towards not prioritising this land as it is our village and if the residents deem that this is the best location then we shouldn't be influenced by planner's opinions. I may ring the planners just to satisfy my curiosity, I know a few influential people and ex council members overlook this land but it would be very wrong for these people to influence planning opinion due to vested interests however I doubt this is the case. Overall though a lot of really good work that has gone into this
46. I think the first question could have been, do you feel the village should be further developed? However it looks like it is inevitable that it will be further developed and that nothing I say will have an impact on that - so I've made some choices.
47. I feel my opinion will count very little towards what will happen in Stoke Golding. I feel Stoke Golding is a great place to have grown up. I feel that the larger scale developments that are taking place are detracting from the great community spirit that I have enjoyed. I feel growth must occur but a far more controlled rate than what has happened recently
48. My concern is that this will become a suburb of Hinckley and not a village any more. The infrastructure cannot take many more houses being built, remembering that most new householders will require parking for at least 2 cars per house. The schools already cause issues morning and night, and further traffic on the roads will make this worse. Also, if people want shops/cafes/leisure facilities/sports halls etc, we are not far from Hinckley where all of this can be provided
49. Number of houses being built without subsequent increase in infrastructure which puts a strain on things like GP and schools etc



Rural Community Council (Leicestershire & Rutland)

Charity No. 1077645 Company No. 3665974

T: (0116) 266 2905

E: info@ruralcc.org.uk

W: www.ruralcc.org.uk

**Community House,
133, Loughborough Road,
Leicester, LE4 5LQ**

